



Eskişehir Osmangazi University, College of Art and Design
Department of Visual Arts

COURSE INFORMATION FORM

SEMESTER		SPRING	
COURSE CODE	141214006	COURSE NAME	GRAPHICS STUDIO

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
4	4	2		5	8	Elective	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
	3	3	2	

EVALUATION CRITERIA			
EXAM TYPE		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam 1	Project	30
	Other	Project	30
FINAL EXAM		Project	40
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	NONE
COURSE CONTENT	Producing Artwork using typographic elements: Typographic collage project, Organic typography project, 3-D typographic projects, and typographic installation project
COURSE OBJECTIVES	Use of typography in design and art
CONTRIBUTION TO VOCATIONAL EDUCATION	<ol style="list-style-type: none">1. Understanding of the diversity, aesthetic sensitivity and the visual language of art and to reflect it into artworks.2. Ability to analyze with interrogation and critical thinking and to reflect it into work of art, and to find appropriate solutions to art problems.3. Ability to refresh knowledge on art process and art information in accordance with the modern requirements and technological developments
LEARNING OUTCOMES	<ul style="list-style-type: none">• Student learns how to use typography in various fields• Student can create design and art using typography
TEXTBOOKS	Tipografinin Temelleri, Gavin Ambrose & Paul Harris (2005), Literatür Yayınları
REFERENCES	<ol style="list-style-type: none">1. Görsel Tipografi Sözlüğü, Gavin Ambrose & Paul Harris (2010), Literatür Yayınları2. Grafik Tasarımda Tipografi, Gavin Ambrose & Paul Harris (2005), Literatür Yayınları3. "Gutenberg Galaksisi: Tipografik İnsanın Oluşumu, McLuhan, Marshall (2014), YKY Yayınları
MATERIALS	Paper, pen, computer, light table, projection device



WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Introduction to the course and policies
2	Typographic collage project research
3	Assessment of project sketches
4	Improvement on the project
5	Organic typography project research
6	Assessment of project sketches
7	Improvement on the project
8	MIDTERMS
9	3-D typography project research
10	Assessment of project sketches
11	Improvement on the project
12	Typographic installation project research
13	Assessment of project sketches
14	Improvement on the project
15-16	FINAL EXAM

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of visual art and relate to other disciplines.	X		
2	Understanding of the art culture, ethics, and the rights and responsibilities of artists.		X	
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and to reflect it into artworks.			X
4	Ability to analyze with interrogation and critical thinking and to reflect it into work of art, and to find appropriate solutions to art problems.			X
5	Ability to recognize the art techniques and technology and to identify their differences, applications and methods.		X	
6	Ability to understand and practice the work of art process, its steps, and production techniques.		X	
7	Ability to refresh knowledge on art process and art information in accordance with the modern requirements and technological developments.			X
8	Ability to utilize various artistic and industrial production techniques.		X	
9	Appreciation of the national and universal values and ability to expand art concepts from national level to universal level.			X
10	Awareness for the protection of nature and the environment as well as eco-design,			X
11	Ability to prepare social responsibility projects in order to raise art awareness.		X	

LECTURER	SIGNATURE	DATE
Öğr.Gör. Arzu Gaye KALAVLI		