



Eskişehir Osmangazi University College of Art and Design
Department of Visual Arts

COURSE INFORMATION FORM

		SEMESTER		SPRING		
COURSE CODE	141218003	COURSE TITLE	PORTFOLIO DESIGN			

SEMESTER IN PROGRAM	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
8	2	0		2	3	Required	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
	1	1	1	

EVALUATION CRITERIA			
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam	Project	40
FINAL		Project	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	
BRIEF CONTENTS	CV, monogram, business card, printed and digital portfolio design
COURSE OBJECTIVES	To create a personal identity and portfolio design professionally
CONTRIBUTION TO VOCATIONAL EDUCATION	<ul style="list-style-type: none">Ability to establish and conceive the basic concepts, principles and the history of visual art and relate to other disciplinesUnderstanding of the diversity, aesthetic sensitivity and the visual language of art and to reflect it into art piecesAppreciation of the national and universal values and ability to expand art concepts from national level to universal level
LEARNING OUTCOMES	In this course, students will have the ability to design an original portfolio of his own for future business use.
TEXTBOOK	<i>Yaratıcı Tasarımın Temelleri</i> / Gavin Ambrose, Paul Harris, Literatür, 2013
REFERENCES	<i>Grafik Tasarımda Sayfa Düzeni</i> / Gavin Ambrose, Paul Harris, Literatür, 2013
MATERIALS	Paper, pen, computer



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WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	Information about the course, rules and regulations
2	Curriculum Vitae (CV) preparation and presentation techniques
3	Assessment of print out and digital CV's
4	Examination of monogram and business card design examples
5	Making sketches for individual monogram and businesscard design
6	Assessment of the last sketches for project delivery
7	MIDTERM EXAMS
8	MIDTERM EXAMS
9	Examination of printed and digital portfolio samples
10	Arranging photos and text for the printed design portfolio
11	Assessment of the project sketches
12	Presantation of print out sketches
13	Assessment of the digital portfolio sketches
14	Assessment of the digital portfolio project sketches for project delivery
15-16	FINAL EXAMS

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of visual art and relate to other disciplines			X
2	Understanding of the art culture, ethics, and the rights and responsibilities of artists		X	
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and to reflect it into art pieces		X	
4	Ability to analyze with interrogation and critical thinking and to reflect it into work of art, and to find appropriate solutions to art problems		X	
5	Ability to recognize the art techniques and technology and to identify their differences, applications and methods	X		
6	Ability to understand and practice the work of art process, its steps, and production techniques		X	
7	Ability to refresh knowledge on art process and art information in accordance with the modern requirements and technological developments			X
8	Ability to utilize various artistic and industrial production techniques	X		
9	Appreciation of the national and universal values and ability to expand art concepts from national level to universal level	X		
10	Awareness for the protection of nature and the environment as well as eco-design	X		
11	Ability to prepare social responsibility projects in order to raise art awareness	X		

LECTURER	SIGNATURE	DATE
Arzu Gaye Kalavlı		10.04.2017