



ESOGU Faculty of Art and Design
Visual Communication Design Department
COURSE INFORMATION FORM

SEMESTER	Spring
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COURSE CODE	141312004	COURSE NAME	Basic Photography
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SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Labratory	Credit	ECTS	Type	Language
2	3	0	0	3	3	COMPULSORY (X) ELECTIVE ()	Turkish

COURSE CATEGORY				
Basic Education	Art	Design	Visual Communication	Social Science
	1	2		

ASSESSMENT CRITERIA			
	Evaluation Type	Quantity	%
MID-TERM	1st Mid-Term	1	40
	2nd Mid-Term		
	Quiz		
	Homework		
	Project		
	Report		
	Others (.....)		
FINAL EXAM		1	60

PREREQUIEITE(S)	No prerequisites
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COURSE DESCRIPTION	Photographic cameras, optical image, lenses, exposure, light, color and composition, digital cameras, printing, and photograph shooting.
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COURSE OBJECTIVES	Gaining photographic skills, practicing photo shooting, learning photograph technologies and technique of photography.
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ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION	Ability to produce high quality photography in content and in form that can be used as art.
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COURSE OUTCOMES	1.Ability to chose camera type for the purpose 2.Ability to chose lens type for the purpose 3.Ability to find source and direction of light 4.Ability to take photos with automatic settings. 5.Ability to take photos with manual settings.
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TEXTBOOK	Kılıç, Levend (2002). Fotoğrafa Başlarken, Ankara: Dost Yayınları
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OTHER REFERENCES	İkizler, Emre (2007). Filmden Dijitale Fotoğraf, Emre, İstanbul, Sel Yayınları. Prakel, David, (2012). Fotoğrafta Işık, David, İstanbul, Homer Kitabevi. Prakel, David, (2011). Fotoğrafta Kompozisyon, David Parkel, İstanbul, Homer Kitabevi.
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TOOLS AND EQUIPMENTS REQUIRED	Computer, Projection, photography studio
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WEEKLY COURSE SYLLABUS	
WEEK	TOPICS
1	Introduction to Basic Photography Lesson
2	World of Photography
3	Cameras and Systems of Image
4	Lenses
5	Exposure
6	Aperture, Shutter
7	The depth of field (DOF)
8	MIDTERM EXAM
9	Digital Photography
10	Light and Color
11	Filters and utilities
12	Composition
13	Photo Shooting Techniques
14	Photo Shooting Applications
15	Photo Printing Techniques
16	FINAL EXAM
17	FINAL EXAM

NO	PROGRAM OUTCOMES	Contribution Level		
		3	2	1
1	The ability to comprehend the basic concepts and principles of visual communication design and to establish their relationship with other disciplines	x		
2	The ability to comprehend the design culture and ethics, the rights and responsibilities of designers		x	
3	The ability to grasp the visual language and aesthetic sensitivity of the design and reflect these on designs	x		
4	The ability to analyze by thinking critically, to reflect this on their designs, and to offer appropriate solutions to problems	x		
5	The ability to recognize design technique and technology, to comprehend application areas and methods		x	
6	The ability to comprehend and apply the design process and production techniques		x	
7	The ability to update design knowledge in line with the requirements of the age and technological developments		x	
8	Comprehending local and universal values; the ability to develop an understanding of design from local to universal			x
9	The ability to comprehend the importance of sustainable design in the protection of nature and the environment			x
10	The ability to gain sensitivity to the current problems of the society and to develop solutions to these problems			x

1: None. 2: Partially contribution. 3: Completely contribution.

Instructor(s): Asst.Prof.Dr. Tezcan Bahar

Signature:

Date: