



ESOGU Faculty of Art and Design
Visual Communication Design Department
COURSE INFORMATION FORM

SEMESTER	Fall
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COURSE CODE	141313004	COURSE NAME	Applied Basic Photography
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SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Labratory	Credit	ECTS	Type	Language
3	3	0	0	3	4	COMPULSORY (X) ELECTIVE ()	Turkish

COURSE CATEGORY

Basic Education	Art	Design	Visual Communication	Social Science
	2	2		

ASSESSMENT CRITERIA

	Evaluation Type	Quantity	%
	MID-TERM	1st Mid-Term	1
2nd Mid-Term			
Quiz			
Homework			
Project			
Report			
Others (.....)			
FINAL EXAM		1	60

PREREQUIEITE(S)	Basic Photography
COURSE DESCRIPTION	Basic photography techniques, shooting techniques, types of photography, examples of photography, projects and practices
COURSE OBJECTIVES	Using the photograph technology properly Familiarizing with various uses of photography, Using photos as an artistic expressions Shooting different types of photography.
ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION	1-Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design. 2-Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.
COURSE OUTCOMES	1-To use the photo technology for a specific purpose 2-To know photography genres 3-To produce different types of photos
TEXTBOOK	Kılıç, Levend (2002). Fotoğrafa Başlarken, Ankara: Dost Yayınları
OTHER REFERENCES	Videos, visual material, presentations, examples.
TOOLS AND EQUIPMENTS REQUIRED	Computer, Projection, photography studio

WEEKLY COURSE SYLLABUS

WEEK	TOPICS
1	Introduction to Basic Photography Applications Course
2	Links between variables (Aperture, Depth of field) Shutter (detect and freeze motion)
3	Digital Photography (Photo Homework)
4	Light and composition
5	Shooting Practice
6	Shooting Practice
7	Shooting Practice
8	MIDTERM EXAM
9	Documentary Photography
10	Studio: Light painting
11	Studio: Portrait Shooting
12	Studio: Portrait Shooting
13	Homework Evaluation: Documentary Photography Project
14	Homework Evaluation: Painting with Light
15	Homework Evaluation: Portrait Shooting
16	FINAL EXAM

NO	PROGRAM OUTCOMES	Contribution Level		
		3	2	1
1	The ability to comprehend the basic concepts and principles of visual communication design and to establish their relationship with other disciplines		x	
2	The ability to comprehend the design culture and ethics, the rights and responsibilities of designers			x
3	The ability to grasp the visual language and aesthetic sensitivity of the design and reflect these on designs	x		
4	The ability to analyze by thinking critically, to reflect this on their designs, and to offer appropriate solutions to problems	x		
5	The ability to recognize design technique and technology, to comprehend application areas and methods		x	
6	The ability to comprehend and apply the design process and production techniques		x	
7	The ability to update design knowledge in line with the requirements of the age and technological developments		x	
8	Comprehending local and universal values; the ability to develop an understanding of design from local to universal		x	
9	The ability to comprehend the importance of sustainable design in the protection of nature and the environment			x
10	The ability to gain sensitivity to the current problems of the society and to develop solutions to these problems			x

1: None. 2: Partially contribution. 3: Completely contribution.

Instructor(s): Asst.Prof.Dr. Tezcan Bahar

Signature:

Date: