

Eskişehir Osmangazi University, College of Art and Design Visual Communication Design Department

COURSE INFORMATION FORM

SEMESTER Fall

CODE 141313023 NAME ART OF PHOTOGRAPHY AND THEORIES

SEMEST	WEEKLY COURSE HOURS			COURSE			
ER	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
5	2	0	0	2	2	Selective	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	cation Art Design Visual Communic		Visual Communication	Social Science
	2			

EVALUATION CRITERIA					
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM		
EXAMS IN SEMESTER	Midterm Exam 1	Written examination	40		
FINAL		Project	60		
EXCUSE EXAMINATION					
RESIT EXAMINATION					

RECOMMENDED PREREQUISITES OF COURSE		
BRIEF CONTENT	The place of photography in art movements, the meaning of photographic theory within the theoretical debates and photography theoreticians	
COURSE OBJECTIVES	Understanding photographic theories and art movements, examining them and applying them in production.	
CONTRIBUTION TO VOCATIONAL EDUCATION	 Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines. Ability to recognize the design techniques and technology and to identify their differences, applications and methods. Appreciation of the national and universal values and ability to expand design concepts from national level to universal level. 	
LEARNING OUTCOMES	 Knowledge on the background the art of photography. Comprehension of the art of photography and its relationship with other forms of art and science. Assessment of crucial art works in the history of photography within the theories and movements. 	
REFERENCES	Barthes, Roland. (2000). Camera Lucida – Fotoğraf Üzerine Düşünceler İstanbul: Altıkırkbeş Yayınları. Benjamin, Walter.; (2001). Pasajlar , İstanbul: Yapı Kredi Yayınları Sontag, Susan. (2004). Başkasının Acısına Bakmak , İstanbul: Agora Yayınları. Sontag, Susan. (1999). Fotoğraf Üzerine , İstanbul: Altıkırkbeş Yayınları. Price, Mary. Fotoğraf – Çerçevedeki Gizem , İstanbul: Ayrıntı Yayınları, 2004. Berger, John. (1995). Görme Biçimleri , İstanbul: Metis Yayınları. Berger, John. (1998). O Ana Adanmış , İstanbul: Metis Yayınları	
TEXTBOOKS / NOTES	Videos, visual materials, presentations, sample works.	
MATERIALS		



WEEKLY COURSE PLAN				
WEEK	SUBJECTS			
1	Introduction to course and the place of photography in fine arts			
2	Art movements and photography			
3	Art movements and photography			
4	Theory of photography in theoretical approach			
5	Walter Benjamin: Aura of photography and reproduction			
6	Roland Barthes: Punctum, studium, denotation and connotation			
7	MIDTERM EXAM			
8	John Berger: Ways of seeing and photography			
9	Susan Sonntag: Debates of photographic meaning			
10	Geoffrey Batchen: Ethnographic gaze and vernacular photography			
11	Abigail Solomon-Godeau: insider and outsider			
12	Theoretical analysis of photography			
13	Artistic analysis of photography			
14	Presentations			
15-16	FINAL EXAM			

	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES		CONTRIBUTION LEVEL		
NO			2 med	3 high	
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.			х	
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.	х			
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.			х	
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.			х	
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.			х	
6	Ability to understand and practice the design process, its steps, and production techniques.		х		
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.			х	
8	Ability to utilize various artistic and industrial production techniques.	Х			
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.			х	
10	Awareness for the protection of nature and the environment as well as eco-design,	х			
11	Ability to prepare social responsibility projects in order to raise design awareness.	х			

LECTURER	SIGNATURE	DATE