ESOGU Faculty of Art and Design
Visual Communication Design Department
COURSE INFORMATION FORM

SEMESTER	Spring

COURSE CODE	141314022	COURSE NAME	Communication Ethics

SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Labratory	Credit	ECTS	Type	Language
4	2	0	0	2	2	COMPULSORY ( ) ELECTIVE (X)	Turkish

COURSE CATEGORY				
Basic Education	Art	Design	Visual Communication	Social Science
			1	1

ASSESSMENT CRITERIA			
	Evaluation Type	Quantity	%
MID-TERM	1st Mid-Term	1	40
	2nd Mid-Term		
	Quiz		
	Homework		
	Project		
	Report		
	Others (………)		
FINAL EXAM		1	60

PREREQUIEITE(S)	
COURSE DESCRIPTION	Ethics and morality, Professional ethics, communication ethics and ethical issues in communications field, new communicaition technologies and ethics violations
COURSE OBJECTIVES	It is aim to awareness raising towards the ethic issues in communication world, factors that impact ethic attitude in occupational field and problems faced in career
ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION	1- Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines. 2- Understanding of the design culture, ethics, and the rights and responsibilities of designers.
COURSE OUTCOMES	1- Awareness of the importance of professional ethics 2- Ability to handle ethical problems 3- Respect for ethical principles
TEXTBOOK	Uzun Ruhtan (2009) İletişim Etiği Sorunlar ve Sorumluluklar, İstanbul:Dipnot Yayınları.
OTHER REFERENCES	1- Bülbül A.Rıdvan (2002) İletişim ve Etik, Ankara: Nobel Yayınları. 2- Çağlar İrfan, Kılıç Sabiha (2006) Genel İletişim, Ankara: Nobel Yayınları.
TOOLS AND EQUIPMENTS REQUIRED	Notebook, pen

WEEKLY COURSE SYLLABUS	
WEEK	**TOPICS**
1	Ethics and morality
2	Communication ethics and Professional ethics
3	Historical foundations of communication ethics
4	Technology and ethics in information society
5	Ethics in the context of interdisciplinary relationships
6	Ethical principles and rules of communication
7	MIDTERM EXAM
8	Journalism and Ethics
9	Image ethics and TV Journalism
10	Advertising and Ethics
11	Visuality and Ethics
12	Privacy and ethics
13	Critique of communication ethics
14	Review
15	FINAL EXAM
16	FINAL EXAM

NO	**PROGRAM OUTCOMES**	**Contribution Level**		
		3	**2**	**1**
1	The ability to comprehend the basic concepts and principles of visual communication design and to establish their relationship with other disciplines	x		
2	The ability to comprehend the design culture and ethics, the rights and responsibilities of designers	x		
3	The ability to grasp the visual language and aesthetic sensitivity of the design and reflect these on designs		x	
4	The ability to analyze by thinking critically, to reflect this on their designs, and to offer appropriate solutions to problems		x	
5	The ability to recognize design technique and technology, to comprehend application areas and methods			X
6	The ability to comprehend and apply the design process and production techniques			X
7	The ability to update design knowledge in line with the requirements of the age and technological developments			X
8	Comprehending local and universal values; the ability to develop an understanding of design from local to universal			X
9	The ability to comprehend the importance of sustainable design in the protection of nature and the environment			X
10	The ability to gain sensitivity to the current problems of the society and to develop solutions to these problems			x
1: None. **2**: Partially contribution. **3**: Completely contribution.				

Instructor(s): Öğr. Gör. Latif Koşu

Signature: **Date:**