



ESOGU Faculty of Art and Design
Visual Communication Design Department
COURSE INFORMATION FORM

SEMESTER	Fall
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COURSE CODE	1413145004	COURSE NAME	Editing Techniques I
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SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Labratory	Credit	ECTS	Type	Language
5	2	2	0	3	5	COMPULSORY (X) ELECTIVE ()	Turkish

COURSE CATEGORY

Basic Education	Art	Design	Visual Communication	Social Science
	2	2	1	

ASSESSMENT CRITERIA

	Evaluation Type	Quantity	%
	MID-TERM	1st Mid-Term	1
2nd Mid-Term			
Quiz			
Homework			
Project			
Report			
Others (.....)			
FINAL EXAM		1	60

PREREQUIEITE(S)	
COURSE DESCRIPTION	The concept and aesthetic of editing, Editing tools, Desktop editing systems and their principles, Adobe CC Premiere Pro, practices and projects
COURSE OBJECTIVES	Introducing editing techniques and application programs for video and audio
ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION	<input type="checkbox"/> Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design. <input type="checkbox"/> Ability to recognize the design techniques and technology and to identify their differences, applications and methods.
COURSE OUTCOMES	<input type="checkbox"/> Ability to explain the aim of editing in image and audio. <input type="checkbox"/> Ability to define tape editing. <input type="checkbox"/> Ability to utilize necessary hardware and software to make desktop editing possible <input type="checkbox"/> Ability to use desktop editing systems.
TEXTBOOK	Video ve Film Kurgusuna Giriş, Bülent Küçükdoğan, İstanbul: Es Yayınları, 2008
OTHER REFERENCES	<input type="checkbox"/> Filmin Dili: Kurgu, Murat Toprak, İstanbul, Kalkedon Yayıncılık, 2012. <input type="checkbox"/> Sinemada Yönetmenlik, Oyunculuk, Kurgu, Edward Dmytryk, İstanbul, Doruk Yayınları, 2011
TOOLS AND EQUIPMENTS REQUIRED	Computer, editing software

WEEKLY COURSE SYLLABUS

WEEK	TOPICS
1	What is editing, the concept and aesthetic of editing
2	Basic concepts in editing
3	Editing tools
4	The operation principles of desktop editing systems
5	Adobe CC Premiere Pro desktop editing program features
6	Adobe CC Premiere Pro desktop editing program features
7	Adobe CC Premiere Pro desktop editing program features
8	MIDTERM EXAMS
9	Adobe CC Premiere Pro desktop editing program features
10	Adobe CC Premiere Pro desktop editing program features
11	Application
12	Application
13	Application
14	Application
15	FINAL EXAM
16	FINAL EXAM

NO	PROGRAM OUTCOMES	Contribution Level		
		3	2	1
1	The ability to comprehend the basic concepts and principles of visual communication design and to establish their relationship with other disciplines		x	
2	The ability to comprehend the design culture and ethics, the rights and responsibilities of designers			x
3	The ability to grasp the visual language and aesthetic sensitivity of the design and reflect these on designs		x	
4	The ability to analyze by thinking critically, to reflect this on their designs, and to offer appropriate solutions to problems	x		
5	The ability to recognize design technique and technology, to comprehend application areas and methods	x		
6	The ability to comprehend and apply the design process and production techniques		x	
7	The ability to update design knowledge in line with the requirements of the age and technological developments		x	
8	Comprehending local and universal values; the ability to develop an understanding of design from local to universal			x
9	The ability to comprehend the importance of sustainable design in the protection of nature and the environment			x
10	The ability to gain sensitivity to the current problems of the society and to develop solutions to these problems			x

1: None. 2: Partially contribution. 3: Completely contribution.

Instructor(s): Öğr. Gör. Latif Koşu

Signature:

Date: