



ESOGU Faculty of Art and Design
Visual Communication Design Department
COURSE INFORMATION FORM

SEMESTER	Spring
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COURSE CODE	141316003	COURSE NAME	Photography Project
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SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Labratory	Credit	ECTS	Type	Language
6	2	2	0	3	5	COMPULSORY (X) ELECTIVE ()	Turkish

COURSE CATEGORY				
Basic Education	Art	Design	Visual Communication	Social Science
	1	1	1	1

ASSESSMENT CRITERIA			
MID-TERM	Evaluation Type	Quantity	%
	1st Mid-Term	1	40
	2nd Mid-Term		
	Quiz		
	Homework	1	40
	Project		
	Report		
	Others (.....)		
FINAL EXAM		1	60

PREREQUIEITE(S)	Basic Photography
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COURSE DESCRIPTION	To learn methods of preparing photography project and various photography genres. To write project text and to realize it.
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COURSE OBJECTIVES	The aim of the course is to provide student to learn how to make a photography project, to analyse various photography project genres and to create and produce his/her own genre and style.
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ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION	The course provides to produce and present his/her own photography project.
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COURSE OUTCOMES	1- Will be able to define and edit his/her photography project both theoretical and in practice. 2-Will be able to comprehend photography application genres and to create his/her own style.
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TEXTBOOK	Topçuoğlu, Nazif. (2000). Fotoğraf Ölmedi Ama Kötü Kokuyor. İstanbul: Yapı Kredi Yayınları. Topçuoğlu, Nazif. (2006). Fotoğraflar Gösterir Ama..., İstanbul: Yapı Kredi Yayınları. Price, Mary. Fotoğraf – Çerçevdeki Gizem, İstanbul: Ayrıntı Yayınları, 2004.
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OTHER REFERENCES	Videos, visual material, presentations, sample works.
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TOOLS AND EQUIPMENTS REQUIRED	Computer, Projection, photography studio
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WEEKLY COURSE SYLLABUS	
WEEK	TOPICS
1	Methods of photography project preparation and developing an idea
2	Preparing a project text
3	Explanation of project topic
4	Introducing different shooting techniques
5	Samples of documentary photography projects
6	Samples of conceptual photography projects
7	Self-portrait and analyzing samples
8	MIDTERM EXAM
9	Stop-motion and analyzing samples
10	Photo-diary and analyzing samples
11	Evaluation of photography projects
12	Portfolio preparation techniques
13	Presentations
14	Presentations
15	Presentations
16	FINAL EXAM
17	FINAL EXAM

NO	PROGRAM OUTCOMES	Contribution Level		
		3	2	1
1	The ability to comprehend the basic concepts and principles of visual communication design and to establish their relationship with other disciplines	x		
2	The ability to comprehend the design culture and ethics, the rights and responsibilities of designers			x
3	The ability to grasp the visual language and aesthetic sensitivity of the design and reflect these on designs	x		
4	The ability to analyze by thinking critically, to reflect this on their designs, and to offer appropriate solutions to problems	x		
5	The ability to recognize design technique and technology, to comprehend application areas and methods	x		
6	The ability to comprehend and apply the design process and production techniques	x		
7	The ability to update design knowledge in line with the requirements of the age and technological developments	x		
8	Comprehending local and universal values; the ability to develop an understanding of design from local to universal		x	
9	The ability to comprehend the importance of sustainable design in the protection of nature and the environment		x	
10	The ability to gain sensitivity to the current problems of the society and to develop solutions to these problems	x		

1: None. 2: Partially contribution. 3: Completely contribution.

Instructor(s): Assoc. Prof.Dr. Gülbin Özdamar Akarçay

Signature:

Date: