



ESOGU Faculty of Art and Design
Visual Communication Design Department
COURSE INFORMATION FORM

SEMESTER	Spring
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COURSE CODE	141316011	COURSE NAME	Audio Design
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SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Labratory	Credit	ECTS	Type	Language
6	2	2	0	3	5	COMPULSORY (X) ELECTIVE ()	Turkish

COURSE CATEGORY

Basic Education	Art	Design	Visual Communication	Social Science
1			4	

ASSESSMENT CRITERIA

	Evaluation Type	Quantity	%
	MID-TERM	1st Mid-Term	1
2nd Mid-Term			
Quiz			
Homework		3	30
Project			
Report			
Others (.....)			
FINAL EXAM		1	50

PREREQUIEITE(S)	Audio Technique
COURSE DESCRIPTION	Vibration and Auditory perception, Physical and perceptive features of sound, classification of sound, Gestalt Theory and illusion, Music and sensation, Human voice, Sound and image, Sound and expression, audio editing, Sound effects
COURSE OBJECTIVES	To introduce sound and features, sound and perception, music and sensation, sound and editing, sound and expression, sound effects To introduce basic approaches and applications concerning the sound in processes of TV program and film production. To complement visual communication with creative audio works
ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION	Ability to recognize the design techniques and technology and to identify their differences, applications and methods. Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.
COURSE OUTCOMES	Ability to comprehend physical and perceptive features of sound. Ability to explain sound perception with gestalt theory Ability to comprehend considering sound and image Ability to implement sound effects Ability to realize creative sound design
TEXTBOOK	Önen Ufuk (2007), Ses, Kayıt ve Müzik Teknolojileri, İstanbul: Çitlenbik Yayınevi
OTHER REFERENCES	Videos, visual material, presentations, sample works.

TOOLS AND EQUIPMENTS REQUIRED	Computer, editing software
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WEEKLY COURSE SYLLABUS

WEEK	TOPICS
1	Vibration and Auditory perception
2	Physical and perceptive features of sound
3	To be classified of the sounds
4	Gestalt Theory and Illusion
5	Music and sensation
6	Human voice
7	Considering Sound and image
8	MIDTERM EXAMS
9	Sound and expression
10	Sound and Editing
11	Add sound to image
12	Sound effects
13	Application
14	Application
15	FINAL EXAM
16	FINAL EXAM

NO	PROGRAM OUTCOMES	Contribution Level		
		3	2	1
1	The ability to comprehend the basic concepts and principles of visual communication design and to establish their relationship with other disciplines		X	
2	The ability to comprehend the design culture and ethics, the rights and responsibilities of designers			X
3	The ability to grasp the visual language and aesthetic sensitivity of the design and reflect these on designs			X
4	The ability to analyze by thinking critically, to reflect this on their designs, and to offer appropriate solutions to problems		X	
5	The ability to recognize design technique and technology, to comprehend application areas and methods	X		
6	The ability to comprehend and apply the design process and production techniques		X	
7	The ability to update design knowledge in line with the requirements of the age and technological developments	X		
8	Comprehending local and universal values; the ability to develop an understanding of design from local to universal			X
9	The ability to comprehend the importance of sustainable design in the protection of nature and the environment			X
10	The ability to gain sensitivity to the current problems of the society and to develop solutions to these problems			X

1: None. 2: Partially contribution. 3: Completely contribution.

Instructor(s): Öğr. Gör. Latif Koşu

Signature:

Date: