ESOGU Faculty of Art and Design
Visual Communication Design Department
COURSE INFORMATION FORM

SEMESTER	Spring

COURSE CODE	141316012	COURSE NAME	Video Practices

SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	**Practice**	**Labratory**	**Credit**	**ECTS**	**Type**	**Language**
6	2	2	0	3	5	COMPULSORY ( ) ELECTIVE (X)	Turkish

COURSE CATEGORY				
Basic Education	**Art**	**Design**	**Visual Communication**	**Social Science**
	1	2	2	

ASSESSMENT CRITERIA			
	Evaluation Type	**Quantity**	**%**
MID-TERM	1st Mid-Term	1	35
	2nd Mid-Term		
	Quiz		
	Homework		
	Project		
	Report		
	Others (………)		
FINAL EXAM		1	65

PREREQUIEITE(S)	
COURSE DESCRIPTION	Film and video image properties, camera and objective properties, camera angles and movements, scale of shots, composition, lightning, digital editing, color correction, digital compositing, video project study
COURSE OBJECTIVES	Introduction to motion pictures and video as well as video editing.
ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION	☐ Ability to recognize the design techniques and technology and to identify their differences, applications and methods. ☐ Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments
COURSE OUTCOMES	☐ Performing video shots by use of camera and lighting tool. ☐ Using digital editing program for editing ☐ Performing composing on shots.
TEXTBOOK	Canikligil, İ., Dijital Video ile Sinema, İstanbul: Alfa Yayıncılık, 2014, ISBN : 9786051069609
OTHER REFERENCES	Mükerrem, Z., Sinematografi Üzerine Düşünceler, İstanbul: Ayrıntı Yayınları, 2012, ISBN : 9789755396538
TOOLS AND EQUIPMENTS REQUIRED	Computer, camcorder

WEEKLY COURSE SYLLABUS

WEEK	TOPICS
1	History of technical image, difference between film and video
2	Digital video camera properties, objective properties
3	Camera stands and movements, Basic sound properties of camera
4	Camera angles, scale of shots, composition
5	Basic lightning, digital editing
6	Color correction, compositing
7	Color correction, compositing
8	MIDTERM EXAMS
9	Video project: Discussion of proposal
10	Video project: Evaluation of proposal
11	Video project practice
12	Video project practice
13	Video project practice
14	Video project: Presentation and evaluating
15	FINAL EXAM
16	FINAL EXAM

NO	PROGRAM OUTCOMES	Contribution Level		
		3	2	1
1	The ability to comprehend the basic concepts and principles of visual communication design and to establish their relationship with other disciplines		X	
2	The ability to comprehend the design culture and ethics, the rights and responsibilities of designers			X
3	The ability to grasp the visual language and aesthetic sensitivity of the design and reflect these on designs		X	
4	The ability to analyze by thinking critically, to reflect this on their designs, and to offer appropriate solutions to problems		X	
5	The ability to recognize design technique and technology, to comprehend application areas and methods	X		
6	The ability to comprehend and apply the design process and production techniques	X		
7	The ability to update design knowledge in line with the requirements of the age and technological developments	X		
8	Comprehending local and universal values; the ability to develop an understanding of design from local to universal			X
9	The ability to comprehend the importance of sustainable design in the protection of nature and the environment			X
10	The ability to gain sensitivity to the current problems of the society and to develop solutions to these problems			X

1: None. **2**: Partially contribution. **3**: Completely contribution.

Instructor(s): Öğr. Gör. Latif Koşu

Signature: **Date:**