



Eskişehir Osmangazi University College of Art and Design
Visual Communication Design Department

COURSE INFORMATION FORM

		SEMESTER		SPRING		
COURSE CODE	141318013	COURSE NAME	VIDEO POST-PRODUCTION			

SEMESTER	WEEKLY COURSE HOURS			COURSE			
	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
8	2	2	0	3	5	Elective Studio	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education	Art	Design	Visual Communication	Social Science
		3	2	

EVALUATION CRITERIA			
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM
EXAMS IN SEMESTER	Midterm Exam	Project	40
FINAL		Project	60
EXCUSE EXAMINATION			
RESIT EXAMINATION			

RECOMMENDED PREREQUISITES OF COURSE	Editing Techniques I & II
BRIEF CONTENTS	Creating basic animation using effects, Animating text, Animating layers, Working with masks, Color correction, Working with 3D objects, Rendering and outputting
COURSE OBJECTIVES	Teaching skills to use computer applications to compose and enhance video clips
CONTRIBUTION TO VOCATIONAL EDUCATION	<ul style="list-style-type: none">• Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.• Ability to recognize the design techniques and technology and to identify their differences, applications and methods.• Ability to understand and practice the design process, its steps, and production techniques.
LEARNING OUTCOMES	<ul style="list-style-type: none">• Creating visual effects• Making color correction• Working with image masks• Animating still images
TEXTBOOK	Classroom in a Book: After Effects CS6. (2012). Adobe Systems Incorporated
REFERENCES	
MATERIALS	Computer with video editing software



WEEKLY COURSE PLAN	
WEEK	SUBJECTS
1	The workflow
2	Creating basic animation using effects
3	Animating text
4	Working with shape layers
5	Animating layers
6	Working with masks
7	MIDTERM EXAMS
8	MIDTERM EXAMS
9	Performing color correction
10	Visual effects
11	Visual effects
12	Compositing
13	Compositing
14	Rendering and outputting
15-16	FINAL EXAM

NO	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES	CONTRIBUTION LEVEL		
		1 low	2 med	3 high
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.	x		
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.	x		
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.			x
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.		x	
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.			x
6	Ability to understand and practice the design process, its steps, and production techniques.			x
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.		x	
8	Ability to utilize various artistic and industrial production techniques.		x	
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.		x	
10	Awareness for the protection of nature and the environment as well as eco-design,	x		
11	Ability to prepare social responsibility projects in order to raise design awareness.	x		

LECTURER	SIGNATURE	DATE
Öğr. Gör. Latif KOŞU		15.04.2016