

Eskişehir Osmangazi University, College of Art and Design Visual Communication Design Department

COURSE INFORMATION FORM

				SEMESTER	SPRING
COURSE CODE	141318023	COURSE NAME	CYBERCULTURE		

WEEKLY COURSE HOURS			COURSE				
SEMESTER	THEORY	APPLICATION	LAB.	CREDIT	ECTS	TYPE	LANGUAGE
8	2	0	0	2	2	Required	Turkish

CATEGORY OF COURSE (ECTS Credit Distribution)				
Basic Education Art Design Visual Communication So				Social Science
				2

EVALUATION CRITERIA				
ASSESSMENT		EXAM TYPE	PERCENTAGE OF EXAM	
EXAMS IN SEMESTER	Midterm Exam	Written Exam	40	
FINAL		Written Exam	60	
EXCUSE EXAMINATION				
RESIT EXAMINATION				

RECOMMENDED PREREQUISITES OF COURSE	None	
BRIEF CONTENTS	Artificial intelligence and computers, different approaches in cyberculture, intellectual property, open resource code movement, cyberpunk and anonymity, hacker culture	
COURSE OBJECTIVES	To give information about notion, history and development of cyber culture.	
CONTRIBUTION TO VOCATIONAL EDUCATION	 Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems. 	
LEARNING OUTCOMES	 Evaluation of cyberculture approaches Cause effect relationship between informatics and cyberculture Describing social change periods. 	
ТЕХТВООК	Goldsmith, J., Wu, T. (2006). Who Controls the Internet? Illusions of a Borderless World. US: Oxford University Press	
REFERENCES	Bell, D. (2005). An Introduction to Cyberculture. London: Routledge	
MATERIALS		



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WEEKLY COURSE PLAN		
WEEK	SUBJECTS	
1	Basic concepts	
2	Artificial intelligence and computers	
3	Concept and theory of Cyborg	
4	Approaches in cyberculture: Utopian	
5	Approaches in cyberculture: Informational	
6	Approaches in cyberculture: Anthropological	
7	MIDTERM EXAMS	
8	MIDTERM EXAMS	
9	Approaches in cyberculture: Epistemological	
10	Intellectual property in the age of internet	
11	Open resource code movement	
12	Cyberpunk and anonymity	
13	Hacker culture	
14	Hacker culture	
15-16	FINAL EXAMS	

	COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES		CONTRIBUTION LEVEL		
NO			2 med	3 high	
1	Ability to establish and conceive the basic concepts, principles and the history of communication and visual communication design and relate to other disciplines.		x		
2	Understanding of the design culture, ethics, and the rights and responsibilities of designers.	х			
3	Understanding of the diversity, aesthetic sensitivity and the visual language of art and design and to reflect it into design.			x	
4	Ability to analyze with interrogation and critical thinking and to reflect it into design, and to find appropriate solutions to design problems.			х	
5	Ability to recognize the design techniques and technology and to identify their differences, applications and methods.	х			
6	Ability to understand and practice the design process, its steps, and production techniques.	х			
7	Ability to refresh knowledge on design process and design information in accordance with the modern requirements and technological developments.			х	
8	Ability to utilize various artistic and industrial production techniques.	х			
9	Appreciation of the national and universal values and ability to expand design concepts from national level to universal level.	х			
10	Awareness for the protection of nature and the environment as well as ecodesign,	х			
11	Ability to prepare social responsibility projects in order to raise design awareness.	х			

LECTURER	SIGNATURE	DATE
Lec. Latif Koşu		15.04.2016