**COURSE INFORMATION FORM**

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|  | SEMESTER OFFERED | Spring |
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| **COURSE CODE** | 514302009 | **COURSE TITLE** | Visual Sociology |

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| **LEVEL** | **WEEKLY COURSE HOURS** | **COURSE** |
| **THEORY** | **APPLICATION** | **LAB.** | **CREDIT** | **ECTS** | **TYPE** | **LANGUAGE** |
| DFA | 3 | 0 |  | 3 | 7,5 | Elective | Turkish |

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| **COURSE ECTS CREDIT DISTRIBUTION** |
| **Basic Education** | **Art** | **Design** | **Visual Communication**  | **Social Science** |
|  | 2 |  | 2 | 3,5 |

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| **EVALUATION CRITERIA** |
| **EXAM TYPE** | **EXAM TYPE** | **PERCENTAGE OF EXAM** |
| EXAMS IN SEMESTER | Midterm Exam 1 | Written+assignments | 40 |
| Other |  |  |
| FINAL EXAM | Written+ assignments | 60 |
| EXCUSE EXAMINATION |  |  |
| RESIT EXAMINATION |  |  |

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| **RECOMMENDED PREREQUISITES OF COURSE** | none |
| **COURSE CONTENT** | Way of Seeing, Technics of Observer, Panoptikon, Photography in Modernism and Postmodernism, Orientalism, Self-Orientalism and Photography; Bourdieu and Contemporary Ethnographic Vision: Discussions of Reflexivity and Self-reflexivity, Visual Ethnography: Ethnographic Photography, Ethnographic Film; Vernacular Photography, Glocal Photography; Role of the Researcher/Ethnographer: Experiences of researcher, Ability of Using Technology (Camera, recorder etc.), Ethics of the Field Work. |
| **COURSE OBJECTIVES** | To gain a sociological perspectiveTo appear the importance of visual and cultural and social backroundsTo create a vision for the work on the visual textTo learn the method of visual studies and field research |
| **CONTRIBUTION TO VOCATIONAL EDUCATION**  | Course, highlighting the social role of art, images and visuals will give different and sociological perspective, students will do their critical reading. |
| **LEARNING OUTCOMES** | Will be able to explain the basic sociological concept Will be able to understand different between seing and looking Will be able to define important visual data such as the plastic arts, photography and architecture |
| **TEXTBOOKS** | M. Foucault, Seçme Yazılar, İktidar ve GözBerger, J. **Görme Biçimleri**, İstanbul: Metis yayıncılık, 1999. |
| **REFERENCES** | Prosser, Jon, Schwartz, Dona, **Sosyolojik Araştırma Sürecinde Fotoğrafın Yeri**, Toplumbilim Dergisi, Sayı: 14, 2006.Freund, Gisele, **Fotoğraf ve Toplum**, İstanbul: Sel Yayınları, 2006. Becker, S. Howard, **Fotoğraf ve Sosyoloji**, Toplum Bilim Fotoğraf Özel Sayısı, Sayı: 19, Mart 2006 |
| **MATERIALS** |  |
| **WEEKLY COURSE PLAN** |
| **WEEK** | **SUBJECTS** |
| 1 |  Way of Seeing |
| 2 |  Technics of Observer |
| 3 |  Another Form of Narration: Photography and Film; |
| 4 |  Power and Eye |
| 5 |  Foucault: Panoptikon, Super Panoptikon, Sinoptikon (Discuss, Films, archeology, tasarımlar ile tartışmak) |
| 6 |  Modernism, postmodernism and Photography |
| 7 |  İmage and Propaganda |
| 8 |  Midterm exam |
| 9 |  Oryantalism, self-oryantalism and photography |
| 10 |  Bourdieu and vision of contemparary ethnography: Reflexivity and Selfrefleksivity |
| 11 |  Glocalization, Glocal Photography and vernacular photography |
| 12 |  Role of the Researcher/Ethnographer: Experiences of researcher, Ability of Using Technology (Camera, recorder etc.), Ethics of the Field Work. |
| 13 |  Ethics of the Field Work. |
| 14 |  Criticize Student work |
| 15-16 | FINAL EXAM |

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| **NO** | **COURSE CONTRIBUTION TO THE PROGRAM OUTCOMES** | **CONTRIBUTION LEVEL** |
| **1** **low** | **2** **med** | **3** **high** |
| 1 | Knowledge of the innovative research methods in art and design at the academic level and ability to improve them | x |  |  |
| 2 | Advanced knowledge on the theories of art and design and related concepts to discuss with people and to guide them | x |  |  |
| 3 | Ability to contribute to the development of practices and knowledge of the field with the methods of experimental, creative processes and innovative research | x |  |  |
| 4 | Ability to share own unique art work and designs with public and to analyze the responses | x |  |  |
| 5 | Ability to create unique art works, designs, and publications to be accepted by art, design and science authorities |  |  | x |
| 6 | Ability to communicate own knowledge and opinion effectively with experts of the field in national and international conferences, symposiums, and panels; to manage and start discussions; and to develop ideas and methods |  |  | x |
| 7 | Ability to realize art works and designs that will contribute to the advancement of art, design and culture |  |  | x |
| 8 | Ability to use own academic skills in art and design to teach, supervise, and evaluate effectively | x |  |  |
| 9 | Ability to plan and manage national and international art and design events or projects independently | x |  |  |
| 10 | Ability to engage in activities to raise the public awareness about directive function of art and design; ability to contribute the process of raising the public awareness about introducing and protection of cultural properties |  | x |  |

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| **LECTURER** | **SIGNATURE** | **DATE** |
| Prof. Dr. Gülbin Özdamar Akarçay |  | 25.11.2017  |