



**ESOGU FACULTY OF ART AND DESIGN
VISUAL COMMUNICATION DESIGN DEPARTMENT**



COURSE INFORMATION FORM

Course Name	Course Code
Art History	1413xxxxx

Semester	Number of Course Hours per Week		Credit	ECTS
	Theory	Practice		
1	2	0	2	2

Course Category (Credit)				
Basic Sciences	Engineering Sciences	Design	General Education	Social
		1		1

Course Language	Course Level	Course Type
Turkish	Undergraduate	Compulsory

Prerequisite(s) if any	-
Objectives of the Course	Prehistory, the period extending from the Renaissance to the Renaissance, the painting sculpture of the civilizations in the West and in Asia Minor with the stylistic characteristics of architectural examples. From the Renaissance to the 20th century, the painting sculpture architectural examples of the civilizations in the West in the period extending from the Renaissance to the 20th century will be discussed with the stylistic features and thus the student's visual perception will be developed.
Short Course Content	Concepts of art, artist, work of art, first art products. The emergence of civilizations, their development, beliefs, arts and their interactions with each other. Early Renaissance; High Renaissance; Mannerism; Baroque; Rococo; Neo Classicism; Romanticism; Realism; Impressionism; Post Impressionism; Symbolism.

Learning Outcomes of the Course	Contributed PO(s)	Teaching Methods *	Measuring Methods **
1 Explains the social and historical values of past civilizations in works of art.	1-4	1-2	A
2 Evaluates the artistic relations between different cultures.	1-4	1-2	A
3 Evaluates an artistic phenomenon with its historical, sociological, aesthetic, psychological, philosophical and political dimensions.	1-4	1-2	A
4 Explains the theories about the origin of art.	1	1-2	A
5 Explains the emergence processes and stylistic features of visual arts.	1	1-2	A
6 Analyzes the examples of different periods of Western art philosophically, ichnographically and aesthetically.	1	1-2	A
7 Creates a theoretical background for their own artworks.	7-8	1-2	A

***Teaching Methods** 1:Expression, 2:Discussion, 3:Experiment, 4:Simulation, 5:Question-Answer, 6:Tutorial, 7:Observation, 8:Case Study, 9:Technical Visit, 10:Trouble/Problem Solving, 11:Individual Work, 12:Team/Group Work, 13:Brain Storm, 14:Project Design / Management, 15:Report Preparation and/or Presentation

****Measuring Methods** A:Exam, B:Quiz, C:Oral Exam, D:Homework, E:Report, F:Article Examination, G:Presentation, I:Experimental Skill, J:Project Observation, K:Class Attendance; L:Jury Exam

Main Textbook	1. Bell, Julian (2009). Sanatın Yeni Tarihi, NTV Yayınları 2. Gombrich, E. H. (1992). Sanatın Öyküsü, İstanbul: Remzi Kitabevi 3. Krausse, Anna-Carola (2005), Rönesanstan Günümüze Resim Sanatının Öyküsü, Literatür Yayıncılık, İstanbul
Supporting References	1. Turani, Adnan (2000). Dünya Sanat Tarihi, Ankara: Remzi Kitabevi, 2. Turani, Adnan (1995). Sanat Terimleri Sözlüğü, İstanbul: Remzi Kitabevi, 3. Boardman, John (2005). Yunan Sanatı, İstanbul 4. Akurgal, Ekrem (1995). Anadolu Uygarlıkları, İstanbul. 5. Akurgal, Ekrem (2000). Anadolu Kültür Tarihi, Ankara
Necessary Course Material	Computer, Projector

Course Schedule	
1	Informing about the scope and purpose of the course. Definition and emergence of civilization.
2	Prehistoric periods (Paleolithic-Mesolithic-Neolithic-Calcolithic)
3	Mesopotamian Art and Sumerians
4	Hittite Art, Urartu and Phrygian Period
5	Greek and Roman Art
6	Early Renaissance
7	High Renaissance
8	Mid-Term Exam
9	Mannerism
10	Baroque and Rococo
11	Neoclassicism
12	Romanticism
13	Realism
14	Impressionism and Post-Impressionism
15	Symbolism
16,17	Final Exam

Calculation of Course Workload			
Activities	Number	Time (Hour)	Total Workload (Hour)
Course Time (number of course hours per week)	14	2	28
Classroom Studying Time (review, reinforcing, prestudy,...)	14	1	14
Homework			
Quiz Exam			
Studying for Quiz Exam			
Oral exam			
Studying for Oral Exam			
Report (Preparation and presentation time included)			
Project (Preparation and presentation time included)			
Presentation (Preparation time included)			
Mid-Term Exam	1	1	1
Studying for Mid-Term Exam	1	10	10
Final Exam	1	1	1
Studying for Final Exam	1	20	20
Total workload			74
Total workload / 30			2,46666667
Course ECTS Credit			2

Evaluation	
Activity Type	%
Mid-term	40
Homework	
Final Exam	60
Total	100

RELATIONSHIP BETWEEN THE COURSE LEARNING OUTCOMES AND THE PROGRAM OUTCOMES (PO) (5: Very high, 4: High, 3: Middle, 2: Low, 1: Very low)		
NO	PROGRAM OUTCOME	Contribution
1	Understanding the basic concepts and principles of visual communication design and the ability to relate them to other disciplines	4
2	Ability to comprehend design culture and ethics, rights and responsibilities of designers	1
3	Understanding the visual language of design and aesthetic sensitivity, the ability to reflect these to designs	5
4	Ability to analyze by thinking critically, to reflect this to designs and to propose appropriate solutions to problems	3
5	Ability to recognize design technique and technology, to comprehend application areas and methods	1
6	Ability to comprehend and apply design process, production techniques	3
7	Ability to update design knowledge in line with the needs of the age and technological developments	3
8	Understanding local and universal values; ability to develop design understanding from local to universal	5
9	Ability to comprehend the importance of sustainable design in the protection of nature and the environment	2
10	Gaining sensitivity to the current problems of society and the ability to develop solutions to these problems	3

LECTUTER(S)				
Prepared by				
Signature(s)				

Date:06.06.2024