



**ESOGU Faculty of Art and Design
Industrial Design Department
COURSE INFORMATION FORM**

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| SEMESTER | Fall |
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| COURSE CODE | 1411xxx | COURSE NAME | CRITICAL DESIGN |
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| SEMESTER | WEEKLY COURSE PERIOD | | | COURSE OF | | | |
|----------|----------------------|----------|------------|-----------|------|-------------------------------|----------|
| | Theory | Practice | Laboratory | Credit | ECTS | Type | Language |
| 5 | 2 | 2 | 0 | 3 | 5 | COMPULSORY () ELECTIVE (X) | Turkish |

| COURSE CATEGORY | | | | |
|-----------------|--------|-----------------------------|----------------|-----|
| Basic Education | Design | Natural and Applied Science | Social Science | Art |
| | X | | X | |

| ASSESSMENT CRITERIA | | | |
|---------------------|-----------------|----------|----|
| | Evaluation Type | Quantity | % |
| MID-TERM | 1st Mid-Term | 1 | 40 |
| | 2nd Mid-Term | | |
| | Quiz | | |
| | Homework | | |
| | Project | | |
| | Report | | |
| | Others (.....) | | |
| FINAL EXAM | | 1 | 60 |

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| PREREQUIEITE(S) | - |
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| COURSE DESCRIPTION | Critical design definition and goals The public and its construction as subject of critical design The role of design its possible contributions to the construction of the public Strategy and tactics Projection and tracking tactics Developing a project using tactics |
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| COURSE OBJECTIVES | Exploring the roles of design outside the prevailing economic paradigm, Reflecting on today's social, ecological, economic and technological conditions with a critical perspective as a designer, Discovering and eliminating prejudices about the definition and use of productions, Using design strategies and tactics indifferent design problems. |
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| ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION | Developing an understanding of the approaches of addressing the design process as a form of inquiry, Being able to comprehend the effects of design by revealing the relations and implications of the designed or designed-to-be objects, Exploring the different contexts of the design field, Increasing designer awareness and positioning yourself as a designer. |
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| COURSE OUTCOMES | Be able to describe current theory and concepts in design, Be able to question and analyse the relationship of material culture with daily life and practices, Be able to approach another designer's products or their own productions with a critical and reflective point of view, Be able to use design tools, strategies and tactics creatively in different |
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| | problem contexts and produce alternative approaches and scenarios. |
| TEXTBOOK | Anthony Dunne ve Fiona Raby, Speculative Everything: Design, Fiction, and Social Dreaming Anthony Dunne, Hertzian Tales: Electronic Products, Aesthetic Experience, and Critical Design Michel De Certeau, Gündelik Hayatın Keşfi |
| OTHER REFERENCES | İstanbul Tasarım Bienali Muğlak Standartlar Enstitüsü http://dunneandraby.co.uk/content/projects Bruno Latour, Making things public Bruno Latour, Biz Hiç Modern Olmadık Carl DiSalvo, Adversarial Design DiSalvo (2009), Design and the Construction of Publics DiSalvo (2010), Design, Democracy and Agonistic Pluralism |
| TOOLS AND EQUIPMENTS REQUIRED | Personal laptops, course material |

WEEKLY COURSE SYLLABUS

| WEEK | TOPICS |
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| 1 | Course introduction and syllabus presentation, feedback |
| 2 | Critical design definition and goals |
| 3 | The public and its construction as subject of critical design The role of design its possible contributions to the construction of the public |
| 4 | Strategy and tactics Tactic 1: Projection |
| 5 | Tactic 2: Tracing |
| 6 | Presentations on sample projects based on both tactics |
| 7 | MID-TERM EXAMS |
| 8 | Project proposals and discussion |
| 9 | Critical design project critique and collective discussion |
| 10 | Critical design project critique and collective discussion |
| 11 | Critical design project critique and collective discussion |
| 12 | Critical design project critique and collective discussion |
| 13 | Critical design project critique and collective discussion |
| 14 | Critical design project critique and collective discussion |
| 15 | Critical design project critique and collective discussion |
| 16 | FINAL EXAMS |

| NO | PROGRAM OUTCOMES | Contribution Level | | |
|----|--|--------------------|---|---|
| | | 3 | 2 | 1 |
| 1 | Within cultural, historical and artistic context the ability to integrate theoretical knowledge about production and consumption mechanisms into the design practice; | X | | |
| 2 | The ability to plan the design process, to choose and use appropriate methods and techniques; | X | | |
| 3 | The ability to identify design problems and related sub-problems and to produce creative solutions with a critical and dialectical approach; | X | | |
| 4 | The ability to design in terms of spatial thinking using design principles and elements; | | X | |
| 5 | The ability to make applications in the interaction of aesthetics and function using design elements and means and to evaluate these applications; | | X | |
| 6 | The ability to visualize and present using two and three dimensional design tools; | | | X |
| 7 | The ability to follow and apply technological developments, current design approaches, sustainable production methods, materials and innovations in the field of informatics in design projects; | | X | |
| 8 | The ability to use field knowledge in industrial design projects by considering the needs and interests of the society and target users within the scope of environmental awareness, professional ethics and the laws; | X | | |
| 9 | The ability to carry out the design process effectively individually or in a team; | | X | |
| 10 | The ability to take an active role in discipline-specific or interdisciplinary studies at the national and international levels. | | | X |

1: None. 2: Partial contribution. 3: Complete contribution.

Instructor(s): Asst. Prof. Dr. Hatice S. KESDİ

Signature:

Date: