



**ESOGU Faculty of Art and Design  
Industrial Design Department  
COURSE INFORMATION FORM**

<b>SEMESTER</b>	FALL
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<b>COURSE CODE</b>	1411xxx	<b>COURSE NAME</b>	Industrial Design Studio V
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SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Laboratory	Credit	ECTS	Type	Language
7	3	5	0	6	11	COMPULSORY (X) ELECTIVE ( )	Turkish

COURSE CATEGORY				
Basic Education	Design	Natural and Applied Science	Social Science	Art
	X			

ASSESSMENT CRITERIA			
	Evaluation Type	Quantity	%
<b>MID-TERM</b>	1st Mid-Term	1	40
	2nd Mid-Term		
	Quiz		
	Homework		
	Project		
	Report		
	Others (.....)		
<b>FINAL EXAM</b>		1	60

<b>PREREQUIEITE(S)</b>	Having successfully completed the Industrial Design Studio IV course
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<b>COURSE DESCRIPTION</b>	This course covers a scenario for a market-oriented fiction and product development within this framework. Within the scope of the course, market-oriented projects will be developed that will consider the parameters of the design process such as innovation, production, marketing, sales and after-sales, considering the economic dimension of design.
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<b>COURSE OBJECTIVES</b>	The aim of this course is to provide the student with the ability to create conceptual fiction and develop a design for that fiction. The target of this course is to provide students with the ability to design products by addressing social and societal problems. Gaining practice at the point of making projects for the sector Having knowledge of all parameters of the product development process
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<b>ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION</b>	Mastering the whole process of project development within the scope of the course is one of the basic requirements of the industrial design profession.
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<b>COURSE OUTCOMES</b>	It fulfils and presents all requirements by providing process management in a design project. Identifies requirements and constraints within the project Can test and revise projects when necessary Can design within project constraints. He may attempt to market his product individually. Understands the legal dimension of the design and acts accordingly.
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<b>TEXTBOOK</b>	-
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<b>OTHER REFERENCES</b>	-
<b>TOOLS AND EQUIPMENTS REQUIRED</b>	-

## WEEKLY COURSE SYLLABUS

WEEK	TOPICS
1	Research on Project I
2	Research on Project I
3	Critical and overall assessment of the development of the project
4	Critical and overall assessment of the development of the project
5	Critical and overall assessment of the development of the project
6	Critical and overall assessment of the development of the project
7	Critical and overall assessment of the development of the project
8	Mid-term
9	Research on Project II
10	Research on Project II
11	Critical and overall assessment of the development of the project
12	Critical and overall assessment of the development of the project
13	Critical and overall assessment of the development of the project
14	Critical and overall assessment of the development of the project
15	Critical and overall assessment of the development of the project
16	Final Exam

NO	PROGRAM OUTCOMES	Contribution Level		
		3	2	1
1	Within cultural, historical and artistic context the ability to integrate theoretical knowledge about production and consumption mechanisms into the design practice;			X
2	The ability to plan the design process, to choose and use appropriate methods and techniques;	X		
3	The ability to identify design problems and related sub-problems and to produce creative solutions with a critical and dialectical approach;	X		
4	The ability to design in terms of spatial thinking using design principles and elements;	X		
5	The ability to make applications in the interaction of aesthetics and function using design elements and means and to evaluate these applications;		X	
6	The ability to visualize and present using two and three dimensional design tools;		X	
7	The ability to follow and apply technological developments, current design approaches, sustainable production methods, materials and innovations in the field of informatics in design projects;			X
8	The ability to use field knowledge in industrial design projects by considering the needs and interests of the society and target users within the scope of environmental awareness, professional ethics and the laws;			X
9	The ability to carry out the design process effectively individually or in a team;	X		
10	The ability to take an active role in discipline-specific or interdisciplinary studies at the national and international levels.	X		

**1: None. 2: Partial contribution. 3: Complete contribution.**

**Instructor(s):** Asst. Prof. Dr. Cemil YAVUZ

**Signature:**

**Date:**