



**ESOGU Faculty of Art and Design**  
**Industrial Design Department**  
**COURSE INFORMATION FORM**

<b>SEMESTER</b>	Spring
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<b>COURSE CODE</b>	1411xx	<b>COURSE NAME</b>	DESIGN LAW
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SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Laboratory	Credit	ECTS	Type	Language
8	2	0	0	2	3	COMPULSORY ( ) ELECTIVE (X)	Turkish

**COURSE CATEGORY**

Basic Education	Design	Natural and Applied Science	Social Science	Art
	X			

**ASSESSMENT CRITERIA**

	Evaluation Type	Quantity	%
	<b>MID-TERM</b>	1st Mid-Term	1
2nd Mid-Term			
Quiz			
Homework			
Project			
Report			
Others (.....)			
<b>FINAL EXAM</b>		1	60

<b>PREREQUIEITE(S)</b>	N/A
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<b>COURSE DESCRIPTION</b>	Protection of designer and artist rights, Industrial Design legislation, protection types and right ownership, Use of Industrial Design databases, research application, international applications, Patent and Utility Model Legislation, Patent application process, Trademark right, Geographical Indications and New Technologies, Entrepreneurship
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<b>COURSE OBJECTIVES</b>	Understanding the basic concepts and foundations of Intellectual and Industrial Property Rights and raising awareness in this field. Understanding the grounds and legal basis of protection of Intellectual and Industrial Property
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<b>ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION</b>	Ability to comprehend design culture, ethics and designers' rights and responsibilities. Understanding national and universal values; ability to develop an understanding of design from national to universal
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<b>COURSE OUTCOMES</b>	Understanding the role of intellectual property rights in socioeconomic development? To be able to use patent/design databases. To be able to benefit from different innovative design examples. Respecting intellectual property rights
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<b>TEXTBOOK</b>	-Prof. S.Karahan, Doç. T.Saraç, (2008) Fikri Mülkiyet Hukukunun Esasları Cahit Suluk (2012) Tasarım Hukuku
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<b>OTHER REFERENCES</b>	-.Gültaş, V. Özşahin, Ö.(2007) Fikri ve Sınâî Haklar Marka - Patent Mevzuatı, Bayamlıoğlu, İ.E.(2008) Fikir-Sanat Eserleri Hukukunda Teknolojik Koruma, Özcan, M. (1999) Avrupa Birliğinde Fikri ve Sınâî Haklar
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<b>TOOLS AND EQUIPMENTS REQUIRED</b>	N/A
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## WEEKLY COURSE SYLLABUS

WEEK	TOPICS
1	Introduction to Intellectual and Industrial Property Rights
2	Intellectual and Artistic Works, Copyrights
3	Protection of Design and Artworks with Copyright legislation
4	Industrial Design legislation, types of protection and entitlement
5	Using Industrial Design databases for research application
6	International practices in the protection of Industrial Designs
7	International practices in the protection of Industrial Designs
8	<b>Mid-Term</b>
9	Patent and Utility Model Legislation
10	Patent application research and preparation of specification
11	The importance of the brand, creating a brand
12	Trademark registration system, protection of trademark right
13	Geographic Signs and New Technologies
14	Intellectual and Industrial Property Rights and Entrepreneurship
15	Intellectual and Industrial Property Rights and Entrepreneurship
16	<b>Final Exam</b>

NO	PROGRAM OUTCOMES	Contribution Level		
		3	2	1
1	Within cultural, historical and artistic context the ability to integrate theoretical knowledge about production and consumption mechanisms into the design practice;			x
2	The ability to plan the design process, to choose and use appropriate methods and techniques;			x
3	The ability to identify design problems and related sub-problems and to produce creative solutions with a critical and dialectical approach;			x
4	The ability to design in terms of spatial thinking using design principles and elements;			x
5	The ability to make applications in the interaction of aesthetics and function using design elements and means and to evaluate these applications;			x
6	The ability to visualize and present using two and three dimensional design tools;			x
7	The ability to follow and apply technological developments, current design approaches, sustainable production methods, materials and innovations in the field of informatics in design projects;			x
8	The ability to use field knowledge in industrial design projects by considering the needs and interests of the society and target users within the scope of environmental awareness, professional ethics and the laws;	x		
9	The ability to carry out the design process effectively individually or in a team;			x
10	The ability to take an active role in discipline-specific or interdisciplinary studies at the national and international levels.			X

**1: None. 2: Partial contribution. 3: Complete contribution.**

**Instructor(s):**

**Signature:**

**Date:**