ESOGU Faculty of Art and Design
Industrial Design Department
COURSE INFORMATION FORM

SEMESTER	FALL

COURSE CODE	1411xxx	COURSE NAME	Summer Practice in a Design Office

SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Laboratory	Credit	ECTS	Type	Language
7	0	0	0	0	8	COMPULSORY (X) ELECTIVE ( )	Turkish

COURSE CATEGORY				
Basic Education	Design	Natural and Applied Science	Social Science	Art
	X			

ASSESSMENT CRITERIA			
	Evaluation Type	Quantity	%
MID-TERM	1st Mid-Term	1	50
	2nd Mid-Term		
	Quiz		
	Homework		
	Project		
	Report		
	Others (……)		
FINAL EXAM		1	50

PREREQUIEITE(S)	To have successfully completed the Summer Practice in a Production Establishment course
COURSE DESCRIPTION	Within the scope of the Design Office Internship, the preparation of the project definition and determination of the design objectives in line with the market conditions and customer expectations, the definition of the target audience and related requirements, visual solution suggestions and first sketches, dimensioning, technical drawings, production preparation, production supervision and after-sales service are examined.
COURSE OBJECTIVES	Seeing the applications of design and product development activities in situ. Checking the report prepared by the student during the internship, indicating the stages of the internship.
ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION	Observing the interaction between design, R&D and production units in a company or design office for 25 working days is a preliminary preparation for the situations that the student will encounter before starting their professional life.
COURSE OUTCOMES	To provide students with hands-on experience related to design practice, To understand the role of designers working in the firm or design office in the industry, To enable students to acquire observations that will enable them to dominate business life.
TEXTBOOK	-
OTHER REFERENCES	-

TOOLS AND EQUIPMENTS REQUIRED	

WEEKLY COURSE SYLLABUS	
WEEK	**TOPICS**
1	Getting general information about the structure of the design office, the number of employees, past activities. Project creation, design brief
2	Getting general information about the structure of the design office, the number of employees, past activities. Project creation, design brief
3	Conceptual approach in design activities
4	Other issues affecting the design activity
5	Process management in design activities
6	Process management in design activities
7	Process management in design activities
8	Mid-term
9	Process management in design activities
10	Process management in design activities
11	Process management in design activities
12	Process management in design activities
13	Process management and project termination stages in design activities
14	Process management and project termination stages in design activities
15	Preparation of reports and presentation of investigations, observations and work done
16	Final Exam

NO	**PROGRAM OUTCOMES**	**Contribution Level**		
		3	**2**	**1**
1	Within cultural, historical and artistic context the ability to integrate theoretical knowledge about production and consumption mechanisms into the design practice;			X
2	The ability to plan the design process, to choose and use appropriate methods and techniques;			X
3	The ability to identify design problems and related sub-problems and to produce creative solutions with a critical and dialectical approach;		X	
4	The ability to design in terms of spatial thinking using design principles and elements;			X
5	The ability to make applications in the interaction of aesthetics and function using design elements and means and to evaluate these applications;			X
6	The ability to visualize and present using two and three dimensional design tools;			X
7	The ability to follow and apply technological developments, current design approaches, sustainable production methods, materials and innovations in the field of informatics in design projects;	X		
8	The ability to use field knowledge in industrial design projects by considering the needs and interests of the society and target users within the scope of environmental awareness, professional ethics and the laws;	X		
9	The ability to carry out the design process effectively individually or in a team;	X		
10	The ability to take an active role in discipline-specific or interdisciplinary studies at the national and international levels.		X	
1: None. 2: Partial contribution. 3: Complete contribution.				

Instructor(s): Asst. Prof. Dr. Cemil YAVUZ

Signature: **Date:**