



**ESOGU Faculty of Art and Design
Industrial Design Department
COURSE INFORMATION FORM**

SEMESTER	SPRING
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COURSE CODE	1411xxx	COURSE NAME	Design History and Culture II
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SEMESTER	WEEKLY COURSE PERIOD			COURSE OF			
	Theory	Practice	Laboratory	Credit	ECTS	Type	Language
4	2	0	0	2	3	COMPULSORY (X) ELECTIVE ()	Turkish

COURSE CATEGORY

Basic Education	Design	Natural and Applied Science	Social Science	Art
	X		X	

ASSESSMENT CRITERIA

	Evaluation Type	Quantity	%
	MID-TERM	1st Mid-Term	1
2nd Mid-Term			
Quiz			
Homework			
Project			
Report			
Others (.....)			
FINAL EXAM		1	60

PREREQUIEITE(S)	Having successfully completed Design History and Culture 1
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COURSE DESCRIPTION	Retrospective research and analysis of design as a field of expertise in the postmodern digital age within the framework of production, consumption and designer
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COURSE OBJECTIVES	The course aims to research culture in the context of design, and analyze it methodologically not only through objects and images but also through practices and discourses.
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ADDITIVE OF COURSE TO APPLY PROFESSIONAL EDUCATION	It provides an up-to-date understanding of the profession by analyzing the positions and practices of design in today's discourse. It helps the designer to establish the relationship between design-society, design-ecology, design-economics and design-politics, and to comprehend the relationship of the designer with his target audience, customers and other colleagues.
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COURSE OUTCOMES	Be able to evaluate the relationships between social, economic, ecological and political phenomena and design practices and discourses, Be able to handle design culture with a more systematic and comprehensive approach, including object-image.
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TEXTBOOK	The Culture of Design, Guy Julier An Introduction to Design and Culture:1900 to the Present, Penny Sparke History of Modern Design, David Raizman Industrial Design, Charlotte & Peter Fiell
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OTHER REFERENCES	David Harvey, Postmodernliğin Durumu Ayrım, Pierre Bourdieu Enformasyon Çağı: Ekonomi, Toplum ve Kültür, Manuel Castells Tüketim, Robert Bocoock Postmodernizm ve Tüketim Kültürü, Mike Featherstone
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TOOLS AND EQUIPMENTS REQUIRED	
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WEEKLY COURSE SYLLABUS

WEEK	TOPICS
1	Course Introduction, Summary of Design Culture in the Context of Modernism
2	World Wars, Post-War Economic, Political and Social Developments
3	Postwar International Modernism, Good Design and Designer Culture
4	Mass Culture, Pop and the Critique of Modernism
5	postmodernism
6	Plural, Political, Postmodern Design Practices: Anti-Design, Radical Design, Punk, Hi-Tech
7	Expanding Design Scale: Corporate Design
8	MID-TERM EXAMS
9	Sustainability and Ecological Concerns
10	Anthropocentric Approaches in Design
11	Systems Thinking in Design: Design Thinking, Political Design
12	New Materials, the Digital Revolution, and the Network Society
13	Global Economic Changes: Neofordism, Postfordism, New Economy
14	Consumption culture and the precariat as a new social class
15	Course evaluation
16	FINAL EXAMS

NO	PROGRAM OUTCOMES	Contribution Level		
		3	2	1
1	Within cultural, historical and artistic context the ability to integrate theoretical knowledge about production and consumption mechanisms into the design practice;	X		
2	The ability to plan the design process, to choose and use appropriate methods and techniques;			X
3	The ability to identify design problems and related sub-problems and to produce creative solutions with a critical and dialectical approach;			X
4	The ability to design in terms of spatial thinking using design principles and elements;			X
5	The ability to make applications in the interaction of aesthetics and function using design elements and means and to evaluate these applications;			X
6	The ability to visualize and present using two and three dimensional design tools;			X
7	The ability to follow and apply technological developments, current design approaches, sustainable production methods, materials and innovations in the field of informatics in design projects;		X	
8	The ability to use field knowledge in industrial design projects by considering the needs and interests of the society and target users within the scope of environmental awareness, professional ethics and the laws;		X	
9	The ability to carry out the design process effectively individually or in a team;			X
10	The ability to take an active role in discipline-specific or interdisciplinary studies at the national and international levels.		X	

1: None. 2: Partial contribution. 3: Complete contribution.

Instructor(s): Asst. Prof.Dr. Hatice S. KESDİ

Signature:

Date: