



COURSE INFORMATION FORM

Course Name	Course Code
DESIGN LAW	141118003

Semester	Number of Course Hours per Week		Credit	ECTS
	Theory	Practice		
8	2	0	2	3

Course Category (Credit)				
Basic Sciences	Engineering Sciences	Design	General Education	Social
		1		2

Course Language	Course Level	Course Type
Turkish	Undergraduate	Elective

Prerequisite(s) if any	None
Objectives of the Course	Understanding the basic concepts and foundations of Intellectual and Industrial Property Rights and raising awareness in this field. Understanding the grounds and legal basis of protection of Intellectual and Industrial Property
Short Course Content	Protection of designer and artist rights, Industrial Design legislation, protection types and right ownership, Use of Industrial Design databases, research application, international applications, Patent and Utility Model Legislation, Patent application process, Trademark right, Geographical Indications and New Technologies, Entrepreneurship

Learning Outcomes of the Course	Contributed PO(s)	Teaching Methods *	Measuring Methods **
1 Understanding the role of intellectual property rights in socioeconomic development.	2,8	1	A,D
2 To be able to use patent/design databases.	2,8	1	A,D
3 To be able to benefit from different innovative design examples	2,8	1	A,D
4 Respecting intellectual property rights	2,8	1,5	A,D
5			
6			
7			
8			

***Teaching Methods** 1:Expression, 2:Discussion, 3:Experiment, 4:Simulation, 5:Question-Answer, 6:Tutorial, 7:Observation, 8:Case Study, 9:Technical Visit, 10:Trouble/Problem Solving, 11:Individual Work, 12:Team/Group Work, 13:Brain Storm, 14:Project Design / Management, 15:Report Preparation and/or Presentation

****Measuring Methods** A:Exam, B:Quiz, C:Oral Exam, D:Homework, E:Report, F:Article Examination, G:Presentation, I:Experimental Skill, J:Project Observation, K:Class Attendance; L:Jury Exam

Main Textbook	<ul style="list-style-type: none"> • Prof. S.Karahan, Doç. T.Saraç, (2008) Fikri Mülkiyet Hukukununun Esasları • Cahit Suluk (2012) Tasarım Hukuku
Supporting References	Gültaş, V. Özşahin, Ö.(2007) Fikri ve Sınai Haklar Marka - Patent Mevzuatı, Bayamlıoğlu, İ.E.(2008) Fikir-Sanat Eserleri Hukukunda Teknolojik Koruma, Özcan, M. (1999) Avrupa Birliğinde Fikri ve Sınai Haklar
Necessary Course Material	-

Course Schedule	
1	Introduction to Intellectual and Industrial Property Rights
2	Intellectual and Artistic Works, Copyrights
3	Protection of Design and Artworks with Copyright legislation
4	Industrial Design legislation, types of protection and entitlement
5	Using Industrial Design databases for research application
6	International practices in the protection of Industrial Designs
7	International practices in the protection of Industrial Designs
8	Mid-Term Exam
9	Patent and Utility Model Legislation
10	Patent application research and preparation of specification
11	The importance of the brand, creating a brand
12	Trademark registration system, protection of trademark right
13	Geographic Signs and New Technologies
14	Intellectual and Industrial Property Rights and Entrepreneurship
15	Intellectual and Industrial Property Rights and Entrepreneurship
16,17	Final Exam

Calculation of Course Workload			
Activities	Number	Time (Hour)	Total Workload (Hour)
Course Time (number of course hours per week)	14	2	28
Classroom Studying Time (review, reinforcing, prestudy,...)	14	1	14
Homework			
Quiz Exam			
Studying for Quiz Exam			
Oral exam			
Studying for Oral Exam			
Report (Preparation and presentation time included)			
Project (Preparation and presentation time included)			
Presentation (Preparation time included)			
Participation (Preparation)			
Mid-Term Exam	1	1	1
Studying for Mid-Term Exam	1	20	20
Final Exam	14	2	28
Studying for Final Exam	14	1	28
Total workload			79
Total workload / 30			2,63
Course ECTS Credit			3

Evaluation	
Activity Type	%
Mid-term	40
Final Exam	60
Total	100

RELATIONSHIP BETWEEN THE COURSE LEARNING OUTCOMES AND THE PROGRAM OUTCOMES (PO) (5: Very high, 4: High, 3: Middle, 2: Low, 1: Very low)		
NO	PROGRAM OUTCOME	Contribution
1	Within cultural, historical and artistic contexts the ability to integrate theoretical knowledge about production and consumption mechanisms into the design practice	
2	The ability to plan the design process, to choose and use appropriate methods and techniques	3
3	The ability to identify design problems and related sub-problems and to produce creative solutions with a critical and dialectical approach	
4	The ability to design in terms of spatial thinking using design principles and elements	
5	The ability to make applications in the interaction of aesthetics and function using design elements and means and to evaluate these applications	
6	The ability to visualize and present using two and three dimensional design tools	
7	The ability to follow and apply technological developments, current design approaches, sustainable production methods, materials and innovations in the field of informatics in design projects	
8	The ability to use field knowledge in industrial design projects by considering the needs and interests of the society and target users within the scope of environmental awareness, professional ethics and the laws	5
9	The ability to carry out the design process effectively individually or in a team	
10	The ability to take an active role in discipline-specific or interdisciplinary studies at the national and international levels;	

LECTUTER(S)				
Prepared by				
Signature(s)				

Date:08.08.2024