

ESOGU INDUSTRIAL DESIGN DEPARTMENT



COURSE INFORMATION FORM

	Course Name				C	ourse Code
	INDUSTRIAL DESIGN STUDIO IV			141116001		
ľ	Compator	Number of Course Hours per Week Credit		ECTC		
	Semester	Theory	Practice	,	reuit	ECTS
	6	3	5		6	11

Course Category (Credit)					
Basic Sciences Engineering Sciences Design General Education			Social		
		8		3	

Course Language	Course Level	Course Type	
Turkish	Undergraduate	Compulsory	

Prerequisite(s) if any	INDUSTRIAL DESIGN STUDIO III
Objectives of the Course	To bring the idea of an ecosystem instead of the single product perception To explore current design areas (service, system, experience, etc.) To develop co-designing skills by applying the participatory design approach
Short Course Content	Systems thinking Product ecosystem Participatory design

	Learning Outcomes of the Course	Contributed PO(s)	Teaching Methods *	Measuring Methods **
1	Be able to define the product life cycle and the relationship between the phases that make up the cycle,	2,3,5,7,9	1,2,6,10,11,12,13,14	G,J,L
2	Be able to identify and redesign different technologies, actors and experiences between them in this cycle.	2,3,5,7,9	1,2,6,10,11,12,13,14	G,J,L
3	Be able to involve different stakeholders in the design process and manage the process in a healthy way	2,3,5,7,9	1,2,6,10,11,12,13,14	G,J,L
4				
5				
6				
7				
8				

^{*}Teaching Methods 1:Expression, 2:Discussion, 3:Experiment, 4:Simulation, 5:Question-Answer, 6:Tutorial, 7:Observation, 8:Case Study, 9:Technical Visit, 10:Trouble/Problem Solving, 11:Induvidual Work, 12:Team/Group Work, 13:Brain Storm, 14:Project Design / Management, 15:Report Preparation and/or Presentation

^{**}Measuring Methods A:Exam, B:Quiz, C:Oral Exam, D:Homework, E:Report, F:Article Examination, G:Presentation, I:Experimental Skill, J:Project Observation, K:Class Attendance; L:Jury Exam

Main Textbook	DESIS Network https://rsdsymposium.org/rsd10-proceedings/	
Supporting References		
Necessary Course Material	Personal computer, Adobe Photoshop and Illustrator to prepare 2D sketches and layouts, Rhino, Autodesk Fusion, Keyshot, V-Ray programs for depicting and presenting products in 3D	

	Course Schedule
1	Introduction of the course, aims, outcomes
2	Systems thinking and ecosystem approach in design, product ecosystem mapping (Techniques and tools)
3	Identifying an element in the ecosystem, research and problem definition
4	Concept development and critique
5	Idea elaboration and critique
6	Idea elaboration and critique
7	Prototyping and critique
8	Mid-Term Exam
9	Encountering with stakeholders, exchange of information and experience
10	Field studies for research and problem definition
11	Concept development and critique
12	Concept development and critique with stakeholders
13	Idea elaboration and critique
14	Idea elaboration and critique with stakeholders
15	Co-prototyping and critique
16,17	Final Exam

Calculation of Course Workload				
Activities	Number	Time (Hour)	Total Workload (Hour)	
Course Time (number of course hours per week)	14	8	112	
Classroom Studying Time (review, reinforcing, prestudy,)				
Homework				
Quiz Exam				
Studying for Quiz Exam				
Oral exam				
Studying for Oral Exam				
Report (Preparation and presentation time included)				
Project (Preparation and presentation time included)				
Presentation (Preparation time included)				
Mid-Term Exam	1	8	8	
Studying for Mid-Term Exam	1	84	84	
Final Exam	1	8	8	
Studying for Final Exam	1	112	112	
	Т	Total workload		
	Total	workload / 30	10,83	
	Course	ECTS Credit	11	

Evaluation			
Activity Type	%		
Mid-term	40		
Bir öğe seçin.			
Bir öğe seçin.			
Final Exam	60		
Total	100		

	RELATIONSHIP BETWEEN THE COURSE LEARNING OUTCOMES AND THE PROGRAM OUTCOMES (PO) (5: Very high, 4: High, 3: Middle, 2: Low, 1: Very low)					
NO	PROGRAM OUTCOME					
1	Within cultural, historical and artistic context the ability to integrate theoretical knowledge about production and consumption mechanisms into the design practice;	3				
2	The ability to plan the design process, to choose and use appropriate methods and techniques:	5				
3	The ability to identify design problems and related sub-problems and to produce creative solutions with a critical and dialectical approach:	5				
4	The ability to design in terms of spatial thinking using design principles and elements;	3				
5	The ability to make applications in the interaction of aesthetics and function using design elements and means and to evaluate these applications:	5				
6	The ability to visualize and present using two and three dimensional design tools;	3				
7	The ability to follow and apply technological developments, current design approaches, sustainable production methods, materials and innovations in the ield of	5				
8	The ability to use field knowledge in industrial design projects by considering the needs and interests of the society and target users within the scope of environmental	3				
9	The ability to carry out the design process effectively individually or in a team;	5				
10	The ability to take an active role in discipline-specific or interdisciplinary studies at the national and international levels.	3				
11						
12						

	LECTUTER(S)				
Prepared by	Asst. Prof. Dr. Hatice S. KESDİ				
Signature(s)					

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