

## ESOGU VISUAL COMMUNICATION DESIGN DEPARTMENT



## **COURSE INFORMATION FORM**

Course Name	Course Code
Introduction to Photography	1413xxxxx

Semester	Number of Course Hours per Week		Credit	ECTS	
Semester	Theory	Practice	Creun	ECIS	
1	3	0	3	3	

Course Category (Credit)				
Basic Sciences Engineering Sciences Design General Education Social				Social
		2		1

Course Language	Course Level	Course Type
Turkish	Undergraduate	Compulsory

Prerequisite(s) if any	-
Objectives of the Course	The aim of the Introduction to Photography course is to teach students the basic principles and techniques of photography and to develop both their technical and artistic skills. This course covers technical topics such as camera operation, manual settings, exposure, focus, white balance, while also focusing on light, composition and creative expression.
<b>Short Course Content</b>	The World of Photography; Cameras and imaging systems; Lenses; Exposure; Digital photo; Light and Color; Composition; Filters and Auxiliary tools; Photography techniques; Evaluation of Photography in Terms of Form and Content; Photo Shooting Application; Photo printing techniques.

	<b>Learning Outcomes of the Course</b>	Contributed PO(s)	Teaching Methods *	Measuring Methods **
1	Ability to explain basic photography concepts and terminology	1, 3, 5, 6, 7	1, 2, 5	A
2	Can use manual settings effectively by understanding the basic operation and components of cameras.	5, 6, 7	1, 2, 5, 6, 8, 11	A
3	Can take aesthetically successful photographs using light and composition principles.	5, 6, 7	1, 2, 6, 8, 11	A
4	Can perform different types of photo shoots by applying various photography techniques.	5, 6, 7	1, 2, 6, 11	A
5	Explain the main differences between digital and analog photography	1, 7	1, 2, 5, 8	A

<sup>\*</sup>Teaching Methods 1:Expression, 2:Discussion, 3:Experiment, 4:Simulation, 5:Question-Answer, 6:Tutorial, 7:Observation, 8:Case Study, 9:Technical Visit, 10:Trouble/Problem Solving, 11:Induvidual Work, 12:Team/Group Work, 13:Brain Storm, 14:Project Design / Management, 15:Report Preparation and/or Presentation

<sup>\*\*</sup>Measuring Methods A:Exam, B:Quiz, C:Oral Exam, D:Homework, E:Report, F:Article Examination, G:Presentation, I:Experimental Skill, J:Project Observation, K:Class Attendance; L:Jury Exam

Main Textbook  Kılıç, Levend (2002). Fotoğrafa Başlarken, Ankara: Dost Yayınları	
Supporting References  İkizler, Emre (2007). Filmden Dijitale Fotoğraf, Emre, İstanbul, Sel Yayınları.  Prakel, David, (2012). Fotoğrafta Işık, David, İstanbul, Homer Kitabevi. Prakel, (2011). Fotoğrafta Kompozisyon, David Parkel, İstanbul, Homer Kitabevi.	
Necessary Course Material	Computer, Projection, photography studio

	Course Schedule
1	Introduction to Basic Photography Lesson
2	World of Photography
3	Cameras and Systems of Image
4	Lenses
5	Exposure
6	Aperture, Shutter
7	The depth of field (DOF)
8	Mid-Term Exam
9	Digital Photography
10	Light and Color
11	Filters and utilities
12	Composition
13	Photo Shooting Techniques
14	Photo Shooting Applications
15	Photo Printing Techniques
16,17	Final Exam

Calculation of Course Workload				
Activities	Number	Time (Hour)	Total Workload (Hour)	
Course Time (number of course hours per week)	14	3	42	
Classroom Studying Time (review, reinforcing, prestudy,)	14	1	14	
Homework				
Quiz Exam				
Studying for Quiz Exam				
Oral exam				
Studying for Oral Exam				
Report (Preparation and presentation time included)				
Project (Preparation and presentation time included)				
Presentation (Preparation time included)				
Mid-Term Exam	1	1	1	
Studying for Mid-Term Exam	1	14	14	
Final Exam	1	1	1	
Studying for Final Exam	1	14	14	
	Т	otal workload	86	
	Total	workload / 30	2,86	
	Course	ECTS Credit	3	

Evaluation			
Activity Type	%		
Mid-term	40		
Quiz			
Homework			
Bir öğe seçin.			
Bir öğe seçin.			
Final Exam	60		
Total	100		

	RELATIONSHIP BETWEEN THE COURSE LEARNING OUTCOMES AND THE PROGRAM OUTCOMES (PO) (5: Very high, 4: High, 3: Middle, 2: Low, 1: Very low)				
NO	PROGRAM OUTCOME				
1	The ability to comprehend the basic concepts and principles of visual communication design and to establish their relationship with other disciplines	5			
2	The ability to comprehend the design culture and ethics, the rights and responsibilities of designers	2			
3	The ability to grasp the visual language and aesthetic sensitivity of the design and reflect these on designs	4			
4	The ability to analyze by thinking critically, to reflect this on their designs, and to offer appropriate solutions to problems	4			
5	The ability to recognize design technique and technology, to comprehend application areas and methods	5			
6	The ability to comprehend and apply the design process and production techniques	5			
7	The ability to update design knowledge in line with the requirements of the age and technological developments	4			
8	Comprehending local and universal values; the ability to develop an understanding of design from local to universal	2			
9	The ability to comprehend the importance of sustainable design in the protection of nature and the environment	1			
10	The ability to gain sensitivity to the current problems of the society and to develop solutions to these problems	1			

LECTUTER(S)				
Dronarad by	Asst. Prof. Dr.			
Prepared by	Tezcan Bahar			
Signature(s)				

**Date:**17.07.2024