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| **Semester** | Fall |

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| **Course Code** |  | **Course Name** | Research Methods and Publication Ethics in Social Sciences |

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| **Semester** | **Weekly Course Period** | | | | | | **Course’s** | | | | |
| **Theory** | | **Practice** | **Laboratory** | | | **Credit** | **ECTS** | | **Type** | **Language** |
| 1 | 3 | | 0 |  | | |  | 7,5 | | Compulsory (x) Elective ( ) | Turkish |
| **Category** | | | | | | | | | | | |
| **Basic Education** | | **Art** | | | | **Desing** | | | | **Visual communication** | **Social Science** |
|  | |  | | | | 1 | | | | 1,5 | 5 |
| **Assessment Criteria** | | | | | | | | | | | |
| **Mid-Term** | | | | | **Evaluation Type** | | | | **Quantity** | | **%** |
| 1st Mid-Term | | | |  | |  |
| 2nd Mid-Term | | | |  | |  |
| Quiz | | | |  | |  |
| Homework | | | | 1 | | 40 |
| Project | | | |  | |  |
| Report | | | |  | |  |
| Others (………) | | | |  | |  |
| **Final Exam** | | | | | Homework | | | | 1 | | 60 |
| **Prerequisites** | | | | |  | | | | | | |
| **Description** | | | | | Scientific ethics, literature review, data collection techniques, data analysis, reporting, citation, bibliography. | | | | | | |
| **Objectives** | | | | | It aims to make students comprehend the role and process of research in the production of scientific knowledge under the headings of determining the research topic and problem, literature review, developing the research design, collecting and analyzing data, reporting the research findings, and to enable them to develop a sample project in which they will apply the research process. | | | | | | |
| **Additive of Course to Apply Professional Education** | | | | | It will enable postgraduate students to conduct academic research and plan and implement research projects such as theses, articles and papers. | | | | | | |
| **Outcomes** | | | | | Learns the structure and processes of scientific research.  Can conduct scientific research.  Reports research in scientific language.  Adopts the rules of scientific ethics and applies them in research. | | | | | | |
| **Textbook** | | | | | Neuman, W.L. (2020). Toplumsal Araştırma Yöntemleri 1, 2. Siyasal Kitabevi.Creswell, J. W. (2021). Nitel Araştırma Yöntemleri. Siyasal Kitabevi.Rose, G. (2023). Görsel Metodoloji. İnkılap Kitabevi.Erişti, S.D. (2024). Görsel Araştırma Yöntemleri, Pegem Yayınları. | | | | | | |
| **References** | | | | | Karasar, N. (2004) Bilimsel Araştırma Yöntemi. Ankara: Nobel Yayın Dağıtım.Yıldırım, A. & H. Şimşek (2000) Sosyal Bilimlerde Nitel Araştırma Yöntemleri. Ankara: Seçkin Kitabevi. | | | | | | |
| **Requirements** | | | | | Computer | | | | | | |

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| **Syllabus** | |
| **Week** | **Topics** |
| 1 | Science and Scientific Research |
| 2 | Scientific Ethics and Plagiarism |
| 3 | Determining the Research Topic and Determining Research Questions, Hypotheses, Variables |
| 4 | Literature Review (Citation, Quoting, Bibliography) |
| 5 | Literature Review, Meta-Analysis (Citation, Quoting, Bibliography) |
| 6 | Research Design and [population and sample](https://tureng.com/tr/turkce-ingilizce/population%20and%20sample) |
| 7 | Quantitative Data Collection Techniques and Data Analysis: Survey, Experiment |
| 8 | Midterm exam |
| 9 | Qualitative Data Collection Techniques: Observation, Interview, Document Review |
| 10 | Qualitative Data Analysis: Content Analysis, Discourse Analysis, Semiology, Photo Documentation Ethnographic Research |
| 11 | Qualitative Data Analysis: Content Analysis, Discourse Analysis, Semiology, Photo Documentation Ethnographic Research |
| 12 | Writing and Reporting (Title, Abstract, Introduction, Literature, Method) |
| 13 | Writing and Reporting (Findings and Discussion, Conclusion and Recommendations) |
| 14 | Writing and Reporting |
| 15,16 | Final exam |

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| **No** | **Program Outcomes** | **3** | **2** | **1** |
| 1 | Advanced design thinking and creative problem-solving skills. |  |  | **x** |
| 2 | In-depth understanding of the theoretical foundations of visual communication design, gaining knowledge of various design disciplines. |  |  | **x** |
| 3 | Ability to effectively use advanced software and digital tools to participate in professional projects. |  |  | **x** |
| 4 | Skills to evaluate design projects from a critical perspective and provide professional feedback. |  |  | **x** |
| 5 | Ability to develop an independent design project using research and application methods. | **x** |  |  |
| 6 | Skills to create user-centered designs by blending aesthetics and functionality. |  |  | **x** |
| 7 | Ability to integrate knowledge from different fields into their designs with an interdisciplinary approach. | **x** |  |  |
| 8 | Skills to strategically manage design processes to achieve project goals. | **x** |  |  |
| 9 | Ability to consider sustainability and accessibility principles in their designs with a sense of ethical and social responsibility. |  |  | **x** |
| 10 | Skills to produce solutions for diverse target audiences by gaining the ability to design within global and local cultural contexts. | **x** |  |  |
| **1:** Non**e. 2:** Partially contribution**. 3:** Completely contribution. | | | | |

*Aşağıdaki program çıktısı bölüm/programın yeterliliklerine göre belirlenmiş program kazanımlarıdır. Ulusal ve alan yeterliliklerine göre bu kazanımlar belirlenim çıktı ifadeleri hazırlanacaktır. Program çıktısı sayısı olarak daha az veya fazla ifade yer alabilir.*

Dr. Öğr. Üyesi Ayşe SARITAŞ

Ders Öğretim Üyesi

06/10/2024

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