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| **Semester** | Fall |

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| **Course Code** |  | **Course Name** | Research Methods and Publication Ethics in Social Sciences |

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| **Semester** | **Weekly Course Period** | | | | | | **Course’s** | | | | |
| **Theory** | | **Practice** | **Laboratory** | | | **Credit** | **ECTS** | | **Type** | **Language** |
| 1 | 3 | | 0 |  | | |  | 7,5 | | Compulsory (x) Elective ( ) | Turkish |
| **Category** | | | | | | | | | | | |
| **Basic Education** | | **Art** | | | | **Desing** | | | | **Visual communication** | **Social Science** |
|  | |  | | | | 1 | | | | 1,5 | 5 |
| **Assessment Criteria** | | | | | | | | | | | |
| **Mid-Term** | | | | | **Evaluation Type** | | | | **Quantity** | | **%** |
| 1st Mid-Term | | | |  | |  |
| 2nd Mid-Term | | | |  | |  |
| Quiz | | | |  | |  |
| Homework | | | | 1 | | 40 |
| Project | | | |  | |  |
| Report | | | |  | |  |
| Others (………) | | | |  | |  |
| **Final Exam** | | | | | Homework | | | | 1 | | 60 |
| **Prerequisites** | | | | | Yok | | | | | | |
| **Description** | | | | | Seminar Topic Selection and Literature Review, Research Methods and Data Collection, Data Analysis and Interpretation, Academic Writing and Presentation Techniques, Seminar Presentations | | | | | | |
| **Objectives** | | | | | This seminar course aims to provide graduate students with the opportunity to develop research skills, contribute to academic literature, and gain in-depth knowledge in their field. Students will conduct detailed analysis on their chosen research topics, share their ideas through seminar presentations, and enhance their academic writing skills. | | | | | | |
| **Additive of Course to Apply Professional Education** | | | | | The course will enable graduate students to conduct academic research and plan and implement research projects, such as theses, articles, and papers. | | | | | | |
| **Outcomes** | | | | | Students will acquire the ability to conduct literature reviews on their selected research topics and formulate original research questions.  Students will develop skills in using both qualitative and quantitative research methods to collect and analyze data effectively.  Students will be able to prepare research reports in accordance with academic writing standards and deliver scientific presentations.  Students will also gain critical thinking skills and the ability to participate in academic discussions. | | | | | | |
| **Textbook** | | | | | Neuman, W.L. (2020). Toplumsal Araştırma Yöntemleri 1, 2. Siyasal Kitabevi.Creswell, J. W. (2021). Nitel Araştırma Yöntemleri. Siyasal Kitabevi.Rose, G. (2023). Görsel Metodoloji. İnkılap Kitabevi.Erişti, S.D. (2024). Görsel Araştırma Yöntemleri, Pegem Yayınları. | | | | | | |
| **References** | | | | | Karasar, N. (2004) Bilimsel Araştırma Yöntemi. Ankara: Nobel Yayın Dağıtım.Yıldırım, A. & H. Şimşek (2000) Sosyal Bilimlerde Nitel Araştırma Yöntemleri. Ankara: Seçkin Kitabevi. | | | | | | |
| **Requirements** | | | | | Computer | | | | | | |

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| **Syllabus** | |
| **Week** | **Topics** |
| 1 | Course Introduction and Research Topic Selection |
| 2 | The Fundamentals of Visual Communication Design |
| 3 | Research Question and Hypothesis Development |
| 4 | Literature Review and Research Methods |
| 5 | Literature Review and Research Methods |
| 6 | Design Process and Creative Methods |
| 7 | Design Process and Creative Methods |
| 8 | Midterm exam |
| 9 | Research Draft and Feedback |
| 10 | Research Draft and Feedback |
| 11 | Writing and Reporting |
| 12 | Writing and Reporting |
| 13 | Seminar Presentations (Student Presentations) |
| 14 | Seminar Presentations (Student Presentations) |
| 15,16 | Final exam |

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| **No** | **Program Outcomes** | **3** | **2** | **1** |
| 1 | Advanced design thinking and creative problem-solving skills. |  |  | **x** |
| 2 | In-depth understanding of the theoretical foundations of visual communication design, gaining knowledge of various design disciplines. |  |  | **x** |
| 3 | Ability to effectively use advanced software and digital tools to participate in professional projects. |  |  | **x** |
| 4 | Skills to evaluate design projects from a critical perspective and provide professional feedback. |  |  | **x** |
| 5 | Ability to develop an independent design project using research and application methods. | **x** |  |  |
| 6 | Skills to create user-centered designs by blending aesthetics and functionality. |  |  | **x** |
| 7 | Ability to integrate knowledge from different fields into their designs with an interdisciplinary approach. | **x** |  |  |
| 8 | Skills to strategically manage design processes to achieve project goals. | **x** |  |  |
| 9 | Ability to consider sustainability and accessibility principles in their designs with a sense of ethical and social responsibility. |  |  | **x** |
| 10 | Skills to produce solutions for diverse target audiences by gaining the ability to design within global and local cultural contexts. | **x** |  |  |
| **1:** Non**e. 2:** Partially contribution**. 3:** Completely contribution. | | | | |

*Aşağıdaki program çıktısı bölüm/programın yeterliliklerine göre belirlenmiş program kazanımlarıdır. Ulusal ve alan yeterliliklerine göre bu kazanımlar belirlenim çıktı ifadeleri hazırlanacaktır. Program çıktısı sayısı olarak daha az veya fazla ifade yer alabilir.*

Prof. Dr. Gülbin ÖZDAMAR AKARÇAY

Ders Öğretim Üyesi

06/10/2024

*SBE-OU-02*