**ESOGU INDUSTRIAL DESIGN DEPARTMENT**

**COURSE INFORMATION FORM**

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| **Course Name** | **Course Code** |
| DESIGN HISTORY AND CULTURE II | 141116007 |

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| **Semester** | **Number of Course Hours per Week** | | **Credit** | **ECTS** |
| **Theory** | **Practice** |
| 6 | 2 | 0 | 2 | 3 |

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| **Course Category (Credit)** | | | | |
| **Basic Sciences** | **Engineering Sciences** | **Design** | **General Education** | **Social** |
|  |  | X |  | X |

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| **Course Language** | **Course Level** | **Course Type** |
| Turkish | Undergraduate | Compulsory |

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| **Prerequisite(s) if any** |  |
| **Objectives of the Course** | To methodologically analyze material and immaterial history and culture through objects and images, as well as practices and discourses  To explore the social, economic, and political origins of contemporary design practices. |
| **Short Course Content** | The examination and retrospective analysis of design as a field of expertise in terms of production, consumption, and the designer in the postmodern digital age |

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| **Learning Outcomes of the Course** | | **Contributed PO(s)** | **Teaching Methods \*** | **Measuring Methods \*\*** |
| **1** | Being able to evaluate the relationships between social, economic, ecological, and political phenomena and design practices and discourses. | 1,7,8,10 | 1,2,5,9 | A, D, G |
| **2** | Being able to address design culture through a more systematic and comprehensive approach that includes objects and images. | 1,7,8,10 | 1,2,5,9 | A, D, G |
| **3** | Being able to interpret current conditions and apply this understanding in projects by relating them to a retrospective perspective. | 1,7,8,10 | 1,2,5,9 | A, D, G |
| **4** |  |  |  |  |
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| **Main Textbook** | Charlotte Fiell, Peter Fiell\_The Story of Design: From the Paleolithic to the Present  David Raizman\_ History of Modern Design  Penny Sparke\_An Introduction to Design and Culture 1900 to Present |
| **Supporting References** | Meltem Özkaraman Şen\_Endüstriyel Ürünleri Biçimlendiren Akımlar  David Harvey\_ Postmodernliğin Durumu  Modern Mimarlığın Öncüleri: Walter Gropius ve Bauhaus  Kamuran Ok, Hakan Abacı\_ Dünya Tarihi\_ Kronolojik Zaman Çizelgeli  Pierre Bourdieu\_Ayrım  Manuel Castells\_Enformasyon Çağı: Ekonomi,Toplum ve Kültür  Robert Bocock\_Tüketim  Mike Featherstone\_Postmodernizm ve Tüketim Kültürü |
| **Necessary Course Material** | Course books |

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| **Course Schedule** | |
| **1** | Course Overview and Summary of Design Culture in the Context of Modernism |
| **2** | Economic, Political, and Social Developments in the First Half of the 20th Century (1914-1945) |
| **3** | World War I Period Modernism and Design |
| **4** | Modernism and Design Movements |
| **5** | Modernist Production in Design |
| **6** | Development of Taste and Consumption |
| **7** | World War II Period (1945-1980) |
| **8** | Mid-Term Exam |
| **9** | Post-War Design (1945-1960) |
| **10** | Postmodernism and Postmodern Design (1960-1980s) |
| **11** | Design Movements |
| **12** | New Approaches and New Products in Design |
| **13** | Mass Culture and Consumption |
| **14** | Design from the 1980s to Present |
| **15** | Consumer Culture |
| **16,17** | Final Exam |

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| **Calculation of Course Workload** | | | |
| **Activities** | **Number** | **Time (Hour)** | **Total Workload (Hour)** |
| Course Time (number of course hours per week) | 14 | 2 | 28 |
| Classroom Studying Time (review, reinforcing, prestudy,….) |  |  |  |
| Homework | 12 | 3 | 36 |
| Quiz Exam |  |  |  |
| Studying for Quiz Exam |  |  |  |
| Oral exam |  |  |  |
| Studying for Oral Exam |  |  |  |
| Report (Preparation and presentation time included) |  |  |  |
| Project (Preparation and presentation time included) |  |  |  |
| Presentation (Preparation time included) |  |  |  |
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| Mid-Term Exam | 1 | 1 | 1 |
| Studying for Mid-Term Exam | 1 | 6 | 6 |
| Final Exam | 1 | 1 | 1 |
| Studying for Final Exam | 1 | 8 | 8 |
|  | **Total workload** | | **80** |
|  | **Total workload / 30** | | **2,66** |
|  | **Course ECTS Credit** | | **3** |
| **Evaluation** | | | |
| **Activity Type** | **%** | | |
| Mid-term | 30 | | |
| Homework | 25 | | |
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| Bir öğe seçin. |  | | |
| Bir öğe seçin. | 45 | | |
| **Final Exam** | 100 | | |
| **Total** | 30 | | |

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| **RELATIONSHIP BETWEEN THE COURSE LEARNING OUTCOMES AND THE PROGRAM OUTCOMES (PO)** (5: Very high, 4: High, 3: Middle, 2: Low, 1: Very low) | | |
| **NO** | **PROGRAM OUTCOME** | **Contribution** |
| **1** | Within cultural, historical and artistic context the ability to integrate theoretical knowledge about production and consumption mechanisms into the design practice; |  |
| **2** | The ability to plan the design process, to choose and use appropriate methods and techniques; |  |
| **3** | The ability to identify design problems and related sub-problems and to produce creative solutions with a critical and dialectical approach; |  |
| **4** | The ability to design in terms of spatial thinking using design principles and elements; |  |
| **5** | The ability to make applications in the interaction of aesthetics and function using design elements and means and to evaluate these applications; |  |
| **6** | The ability to visualize and present using two and three dimensional design tools; |  |
| **7** | The ability to follow and apply technological developments, current design approaches, sustainable production methods, materials and innovations in the ield of informatics in design projects; |  |
| **8** | The ability to use field knowledge in industrial design projects by considering the needs and interests of the society and target users within the scope of environmental awareness, professional ethics and the laws; |  |
| **9** | The ability to carry out the design process effectively individually or in a team; |  |
| **10** | The ability to take an active role in discipline-specific or interdisciplinary studies at the national and international levels. |  |
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| **LECTUTER(S)** | | | | |
| **Prepared by** | Asst. Prof. Dr. Hatice S. KESDİ |  |  |  |
| **Signature(s)** |  |  |  |  |

**Date:**06.06.2024