**ESOGU INDUSTRIAL DESIGN DEPARTMENT**

**COURSE INFORMATION FORM**

|  |  |
| --- | --- |
| **Course Name** | **Course Code** |
| DESIGN HISTORY AND CULTURE I | 141115008 |

|  |  |  |  |
| --- | --- | --- | --- |
| **Semester** | **Number of Course Hours per Week** | **Credit** | **ECTS** |
| **Theory** | **Practice** |
| 5 | 2 | 0 | 2 | 3 |

|  |
| --- |
| **Course Category (Credit)** |
| **Basic Sciences** | **Engineering Sciences** | **Design** | **General Education** | **Social** |
|  |  | 2 |  | 1 |

|  |  |  |
| --- | --- | --- |
| **Course Language** | **Course Level** | **Course Type** |
| Turkish | Undergraduate | Compulsory |

|  |  |
| --- | --- |
| **Prerequisite(s) if any** |  |
| **Objectives of the Course** | To methodologically analyze material and immaterial history and culture through objects and images, as well as practices and discoursesTo explore the social, economic, and political origins of contemporary design practices. |
| **Short Course Content** | A retrospective investigation and analysis of design as a specialization in the context of production, consumption, and the designer. |

|  |  |  |  |
| --- | --- | --- | --- |
| **Learning Outcomes of the Course** | **Contributed PO(s)**  | **Teaching Methods \*** | **Measuring Methods \*\*** |
| **1** | Being able to evaluate the relationships between social, economic, ecological, and political phenomena and design practices and discourses. | 1,7,8,10 | 1,2,5,9 | A, D, G |
| **2** | Being able to address design culture through a more systematic and comprehensive approach that includes objects and images. | 1,7,8,10 | 1,2,5,9 | A, D, G |
| **3** | Being able to interpret current conditions and apply this understanding in projects by relating them to a retrospective perspective. | 1,7,8,10 | 1,2,5,9 | A, D, G |
| **4** |  |  |  |  |
| **5** |  |  |  |  |
| **6** |  |  |  |  |
| **7** |  |  |  |  |
| **8** |  |  |  |  |

|  |  |
| --- | --- |
| **Main Textbook** | Charlotte Fiell, Peter Fiell\_The Story of Design\_ From the Paleolithic to the PresentDavid Raizman\_ History of Modern DesignAdrian Forty\_ Objects of Desire |
| **Supporting References** | Eric Hobsbawm\_ Devrim ÇağıDavid Harvey\_ Postmodernliğin DurumuGrace Lees-Maffei, Rebecca Houze\_ The Design History Reader |
| **Necessary Course Material** | Couse books |

|  |
| --- |
| **Course Schedule** |
| **1** | Course Introduction: Culture and Design Culture Components |
| **2** | Medieval, Renaissance, Reformation |
| **3** | Design Organizations, Education and Training Conditions |
| **4** | Modes of Production and Design in the Enlightenment Era |
| **5** | Consumption Patterns in Design: Bourgeoisie, Urbanization, Property |
| **6** | Age of Revolutions |
| **7** | Industrialization and Design Reforms |
| **8** | Mid-Term Exam |
| **9** | Design Schools and Workshops |
| **10** | Design Schools and Workshops |
| **11** | New Materials and Production Methods |
| **12** | Workplace and Fordism as Production Systems |
| **13** | Working Class, Taste Development, Democratic Consumption |
| **14** | A New Meta-Narrative in Design: Modernism |
| **15** | Course Evaluation |
| **16,17** | Final Exam |

|  |
| --- |
| **Calculation of Course Workload** |
| **Activities** | **Number** | **Time (Hour)** | **Total Workload (Hour)** |
| Course Time (number of course hours per week) | 14 | 2 | 28 |
| Classroom Studying Time (review, reinforcing, prestudy,….) |  |  |  |
| Homework | 12 | 3 | 36 |
| Quiz Exam |  |  |  |
| Studying for Quiz Exam |  |  |  |
| Oral exam  |  |  |  |
| Studying for Oral Exam  |  |  |  |
| Report (Preparation and presentation time included) |  |  |  |
| Project (Preparation and presentation time included) |  |  |  |
| Presentation (Preparation time included) |  |  |  |
|  |  |  |  |
|  |  |  |  |
| Mid-Term Exam | 1 | 1 | 1 |
| Studying for Mid-Term Exam | 1 | 6 | 6 |
| Final Exam | 1 | 1 | 1 |
| Studying for Final Exam | 1 | 8 | 8 |
|  | **Total workload** | **80** |
|  | **Total workload / 30** | **2,66** |
|  | **Course ECTS Credit** | **3** |

|  |
| --- |
| **Evaluation** |
| **Activity Type** | **%** |
| Mid-term | 30 |
| Homework | 25 |
| Bir öğe seçin. |  |
| Bir öğe seçin. |  |
| **Final Exam** | 45 |
| **Total** | 100 |

|  |
| --- |
| **RELATIONSHIP BETWEEN THE COURSE LEARNING OUTCOMES AND THE PROGRAM OUTCOMES (PO)** (5: Very high, 4: High, 3: Middle, 2: Low, 1: Very low) |
| **NO** | **PROGRAM OUTCOME** | **Contribution** |
| **1** | Within cultural, historical and artistic context the ability to integrate theoretical knowledge about production and consumption mechanisms into the design practice; | 5 |
| **2** | The ability to plan the design process, to choose and use appropriate methods and techniques;  | 1 |
| **3** | The ability to identify design problems and related sub-problems and to produce creative solutions with a critical and dialectical approach; | 2 |
| **4** | The ability to design in terms of spatial thinking using design principles and elements; | 1 |
| **5** | The ability to make applications in the interaction of aesthetics and function using design elements and means and to evaluate these applications; | 2 |
| **6** | The ability to visualize and present using two and three dimensional design tools; | 1 |
| **7** | The ability to follow and apply technological developments, current design approaches, sustainable production methods, materials and innovations in the ield of informatics in design projects; | 3 |
| **8** | The ability to use field knowledge in industrial design projects by considering the needs and interests of the society and target users within the scope of environmental awareness, professional ethics and the laws;  | 3 |
| **9** | The ability to carry out the design process effectively individually or in a team; | 1 |
| **10** | The ability to take an active role in discipline-specific or interdisciplinary studies at the national and international levels. | 3 |
| **11** |  |  |
| **12** |  |  |

|  |
| --- |
| **LECTUTER(S)** |
| **Prepared by** | Asst. Prof. Dr. Hatice S. KESDİ |  |  |  |
| **Signature(s)** |  |  |  |  |

**Date:**06.06.2024