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| **Semester** | Spring |

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| **Course Code** | 5143… | **Course Name** | Experimental Approaches in Illustration |

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| **Semester** | **Weekly Course Period** | | | | | | **Course’s** | | | | |
| **Theory** | | **Practice** | **Laboratory** | | | **Credit** | **ECTS** | | **Type** | **Language** |
| Spring | 3 | | 0 |  | | | 3 | 7,5 | | Compulsory ( ) Elective (X) | Turkish |
| **Category** | | | | | | | | | | | |
| **Basic Education** | | **Art** | | | | **Design** | | | | **Visual Communication** | **Social Sciences** |
| - | | 5 | | | | 1,5 | | | | 1 | - |
| **Assessment Criteria** | | | | | | | | | | | |
| **Mid-Term** | | | | | **Evaluation Type** | | | | **Quantity** | | **%** |
| 1st Mid-Term | | | | 1 | | 40 |
| 2nd Mid-Term | | | |  | |  |
| Quiz | | | |  | |  |
| Homework | | | |  | |  |
| Project | | | |  | |  |
| Report | | | |  | |  |
| Others | | | |  | |  |
| **Final Exam** | | | | |  | | | | 1 | | 60 |
| **Prerequisites** | | | | |  | | | | | | |
| **Description** | | | | | It includes the historical development of illustration and alternative approaches, current illustration approaches, experimental examples in illustration, material and technique experiments, personal illustrative approaches, and project applications. | | | | | | |
| **Objectives** | | | | | Using the knowledge and skills regarding illustration and reinterpreting it on the axis of personal tendencies, in the light of the said information; It is aimed to test various techniques, materials and approaches, the opportunities provided by different disciplines, to determine original and personal expression styles within the framework of the contribution of workshops and experimental searches, and to apply the data and process as a project. | | | | | | |
| **Additive of Course to Apply Professional Education** | | | | | Having advanced knowledge of art and design theories, practice and aestheticsGaining the ability to develop and deepen technical knowledge and skills in the fieldAcquire the ability to create and interpret art and design works by using advanced information and communication technologies related to the field in line with previously acquired knowledge and skills. | | | | | | |
| **Outcomes** | | | | | Illustrating the text with a completely original expression.To be able to develop and plan an illustrative project.To implement all stages of an illustration project in a qualified manner.To develop creative language related to the field of expertise in the implementation of an illustration project. | | | | | | |
| **Textbook** | | | | | Lawrence Zeegen, Louise Fenton, Sophie Renaut, Les Fondamentaux de l’Illustration, Broche, 2013 | | | | | | |
| **References** | | | | | Stephanie Corfee, Creative İllustration and Beyond, Broche, 2013  Timothy Samara, Le Design Graphique par Le Dessin, Broche, 2014  Randel Plowman, The Collage Workbook, Broche, 2012  Anne-Marie Jobin, Le Nouveau Journal Creatif, Broche, 2010 | | | | | | |
| **Requirements** | | | | | Crayons, various paints, materials that can create texture, papers with different textures, etc. | | | | | | |

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| **Syllabus** | |
| **Week** | **Topics** |
| 1 | Explanation and information study regarding the content of the course |
| 2 | Historical development of illustration and alternative approaches |
| 3 | Examination and evaluation of current illustration approaches |
| 4 | Comparing and discussing experimental examples in illustration |
| 5 | Material and technique trials in the light of the information obtained |
| 6 | Determination of personal illustrative approach and the appropriate project |
| 7 | Creating sketches suitable for the project content |
| 8 | MID TERM EXAM |
| 9 | Creating sketches suitable for the project content |
| 10 | Evaluation of project sketches |
| 11 | Final stage of project sketches and transition to implementation |
| 12 | Project applications |
| 13 | Evaluation of project applications |
| 14 | Explanation and presentation of the project realization process |
| 15,16 | FINAL EXAM |

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| **No** | **Program Outcomes** | **3** | **2** | **1** |
| 1 | Advanced design thinking and creative problem-solving skills. | **X** |  |  |
| 2 | In-depth understanding of the theoretical foundations of visual communication design, gaining knowledge of various design disciplines. |  | **X** |  |
| 3 | Ability to effectively use advanced software and digital tools to participate in professional projects. |  |  | **X** |
| 4 | Skills to evaluate design projects from a critical perspective and provide professional feedback. |  | **X** |  |
| 5 | Ability to develop an independent design project using research and application methods. | **X** |  |  |
| 6 | Skills to create user-centered designs by blending aesthetics and functionality. |  | **X** |  |
| 7 | Ability to integrate knowledge from different fields into their designs with an interdisciplinary approach. | **X** |  |  |
| 8 | Skills to strategically manage design processes to achieve project goals. | **X** |  |  |
| 9 | Ability to consider sustainability and accessibility principles in their designs with a sense of ethical and social responsibility. |  |  | **X** |
| 10 | Skills to produce solutions for diverse target audiences by gaining the ability to design within global and local cultural contexts. | **x** |  |  |
| **1:** Non**e. 2:** Partially contribution**. 3:** Completely contribution. | | | | |

*Aşağıdaki program çıktısı bölüm/programın yeterliliklerine göre belirlenmiş program kazanımlarıdır. Ulusal ve alan yeterliliklerine göre bu kazanımlar belirlenim çıktı ifadeleri hazırlanacaktır. Program çıktısı sayısı olarak daha az veya fazla ifade yer alabilir.*

Doçent Emel Yurtkulu

Instructor 01/10/2024   
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